



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

PRESS RELEASE FOR DISSEMINATION

BLOOD DONATION CAMP ORGANIZED AT IIT BHUBANESWAR

19th April, 2019, Bhubaneswar: Souls for Solace Society, the social welfare society of Students Gymkhana, IIT Bhubaneswar in association with the Odisha State Medical Corporation (OSMC), Odisha Blood Transfusion Council (OBTC) and Capital Hospital, Bhubaneswar organized UMEED-The Blood donation camp at its Community Centre located in its Campus. Prof. R.V. Raja Kumar, Director, IIT Bhubaneswar greeted the occasion to encourage the students, IIT Bhubaneswar for organizing the Blood Donation Camp.

Speaking on the occasion, Prof. R.V. Raja Kumar, Director, IIT Bhubaneswar appreciated the initiative taken by the Souls for Solace Society of Students and extend all support from the Institute for the cause. We strongly believe in sensitizing our students towards developing social sensitivities and strong need for blood donation drives in amongst youth of the country towards the cause. It is certainly a good way to solve the problem of blood shortage in India. At, IIT Bhubaneswar, we are always committed to the welfare of the society and nation at large.

The drive saw close to 200 students, faculty and staff members coming together in large nos. to donate blood for a noble cause. Volunteers helped the people and gave moral support to the people donating blood. Donors were provided with the juice, biscuits and fruits. The samples were carefully sealed and transported to the Blood bank of Capital hospital, Khorda. This camp helped students in getting awareness about their social responsibilities and showed enthusiastic participation for the same.

"Someone lives when someone donates. Sympathy alone cannot save people in chronic conditions, but blood can. A drop of blood donated is a life saved, and this was the stronghold that guided our students into an impressive turnout for the cause" said Prof. R.V. Raja Kumar, Director, IIT Bhubaneswar. Also present at the occasion were Prof. V.R. Pedireddi, Dean, Student Affairs, Dr. Sankarsan Mohapatra, President, Student Gymkhana and Dr. Mansoor Ahmed Khan, Medical Officer, IIT Bhubaneswar.