

Techkriti, the annual techno-management fest of IIT Kanpur was organized from 15-18th March 2018. Students from IIT Bhubaneswar participated in various competitions.

A team consisting of

1. Shruti Pattajoshi (first-year undergrad, SMMME)
2. Putrevu Manasa (first-year undergrad, SIF)
3. T.R. Pratyusha (first-year undergrad, SIF)

bagged **first prize** in Sup-Operati competition and won a cash prize worth Rs. 15000!

Another team consisting of

1. Shivam Sethi (second-year undergrad, SIF)
2. Manthan Srivastava (second-year undergrad, SES)
3. Aakash Garg (second-year undergrad, SES)

bagged **first runners-up (2nd prize)** in Marketing Villa competition and won a cash prize worth Rs. 9000!

Both the competitions of Sup-Opreti and marketing villa based on operations and marketing respectively had more than 1000 teams participating in the first round. After multiple screening, the top 8 teams were invited to present their case study solutions in the final round held at the campus of IIT Kanpur.