

Press Briefing  
By  
Director, IIT Bhubaneswar

IIT Bhubaneswar is hosting the 5-day “Innovation Design and Entrepreneurship (IDE)” boot camp organized by AICTE and Ministry of Education’s Innovation Cell (MIC). The event is meant for the student innovators and faculty members of higher education institutions. IIT Bhubaneswar Research and Entrepreneurship Park, a section-8 company of the institute is managing the event at the IIT Bhubaneswar campus.

The IDE boot camp is conceptualized based on the vision of Honorable Prime Minister Shri Narendra Modi ji. It is scheduled in 6 locations -Bhubaneswar, Chennai, Chandigarh, Guwahati, Bhopal and Pune simultaneously during 22-26 June, 2023. The Boot Camp will be inaugurated by Shri Dharmendra Pradhan, Honorable Education Minister, Govt. of India on 22 June, 2023 at 3 PM in virtual mode.

It is going to be an intensive experiential learning on design thinking, product design, ergonomics, business modeling, and enterprise planning followed by mentoring and pitching rounds. We have invited local startup ecosystem partners and MSME’s to interact and give customized inputs to these budding innovators that will enable them to form their own businesses and enterprises’ to contribute to the nation’s economy and we move ahead more closer to Atma Nirbhar India.

Wadhvani foundation is the knowledge partner for the program. The AICTE, MIC and IIT Bhubaneswar have invited experts for sessions and to mentor the innovators. More than 300 participants will be attending this event from various cities across India.

We have taken extra care for their safe and smooth stay, food, and transportation inside the beautiful IIT Bhubaneswar campus. We have allocated extra manpower in security, housekeeping, and volunteers across the campus and event venue. A special committee has been formed headed by Dr. Debi Prosad Dogra, Professor-in-Charge of Startup Centre and Ms. Purabee Purnasha Mishra, SPOC for managing the event that is being supported by expert faculty coordinators, staff members, research scholars, and students from various departments of the institute.

We are very happy and enthusiastic to host young minds in our campus and contribute our part towards the nation building. We expect to incubate good ideas and nurture them to form startups and MSME’s. From IIT Bhubaneswar and IIT Bhubaneswar Research and Entrepreneurship Park, I welcome all participants, media partners and hope make the event a grand success. We also invite all budding entrepreneurs to reach out to our Research Park for various types of supports and mentorship.

With your media coverage, we aim to promote the event to a broader audience and encourage more individuals to pursue careers in Entrepreneurship.

Thank you