



**AICTE QIP SHORT TERM COURSE**  
on  
“Enhancing Communications;  
Empowering Technocrats”

**7 June to 11 June 2021**



### **Course Rationale and Objectives:**

It is not enough that students of technology and management are able to speak and write in effective English; they must also know how to express their ideas by using the appropriate means of communication.

For the said purpose, teachers of English from Engineering and Management colleges need to be trained in concepts of professional communication such as interpersonal communication, intrapersonal communication, intercultural communication and organizational communication etc. They can thus train the future technocrats and managers to become effective communicators and consequently, preferred employees in their chosen fields of work and study.

This Short Term Course, by means of training teachers of English and Communication in Engineering and Management colleges across the country in the contemporary knowhow of English Language teaching through a communicative approach, shall contribute to the grooming of the future technocrats of this country so that they can exhibit a fluent tongue and appropriate means of communicative ability, thus enhancing their employability and productivity for the further progress of the nation.

### **Resource Persons:**

The resource faculty includes experts from IIT Bhubaneswar and from other reputed institutions / organizations.

### **Course Duration and Venue:**

The AICTE QIP SHORT TERM COURSE will be conducted for a duration of five days from 7- 11 June 2021. It will be conducted in online mode. The timings for the sessions will be communicated in due course.

### **Fund Support:**

Registration is free for all participants. As the AICTE QIP SHORT TERM COURSE will run in online mode, participants can attend the same from the comfort and safety of their home or workplace.

### **Eligibility:**

The course is open to the faculty members/ researchers of AICTE approved engineering colleges, practicing language teachers from industries and government organizations / departments. Participants from other government and private organizations are also eligible.

**Note: Please make photocopies of Registration form if more copies are required.**

### **Important Dates:**

Last date for applications: 20/05/2021

Intimation of Selection (by email): 25/05/2021

Confirmation of participation (by applicant):  
30/05/2021

### **Send the filled in registration forms to the course coordinator at:**

Dr. Punyashree Panda,

Assistant Professor

School of Humanities, Social Sciences, and  
Management,

IIT Bhubaneswar,

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### **About Indian Institute of Technology Bhubaneswar:**

IIT Bhubaneswar, established by the Ministry of Human Resource Development, Government of India under The Institutes of Technology (Amendment) Act, 2011 came into existence on 22nd July, 2008. The Institute strives to offer the best engineering education with unmatched novelties in curriculum. Within a short span of incipience, IIT BBS has made rapid strides towards becoming one of the elite technology institutes of India spurred by sustained creation of knowledge and innovation, through high quality R&D activities and commitment to holistic education as students get exposed to a wide variety of activities through societies and clubs, involving liberal arts, design, dramatics, robotics, music, dance and sports, instilling them with social awareness, a spirit of innovation, entrepreneurship and thirst of discovery. All academic activities of the Institute are being carried out from the picturesque permanent campus at Argul, spreading over 936 acres of land of serene and pollution-free academic environment, in the state of Odisha, India. It is located on the feet of the historic and magnificent Barunei Hills.

### **Registration Form:**

**Name:**

**Affiliation:**

**Address for Correspondence:**

**Phone Number:**

**Email ID:**

**Educational Qualification:**

**Signature of Applicant:**

**Date:**

**Endorsement by the Head of the Institution/Department with seal:**

**NB: The certificates shall be issued to those participants who have attended the program with minimum 80% attendance and scored minimum 60% marks in the test.**