



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	Pragativadi.com		
Date	27 th August 2024	Language	English
Headline	IIT Bhubaneswar provides insightful platform for students to embark on entrepreneurial journey		
Link	https://pragativadi.com/iit-bhubaneswar-provides-insightful-platform-for-students-to-embark-on-entrepreneurial-journey/		



The Entrepreneurship Cell (E-CELL) of the Indian Institute of Technology (IIT) Bhubaneswar organized an interactive and insightful session on 'Entrepreneurship Day' paying homage to innovation, creativity and entrepreneurial success.

This great day holds immense significance in rewinding the achievements of many visionary entrepreneurs who have transformed industries.

Gracing the occasion as the Chief Guest, Mr. Brahmananda Mishra, President, Utkal Chamber of Commerce & Industry Ltd. (UCCIL)- Odisha addressed the gathering and shared his life experience in this innovative journey.

Being an exceptional technocrat, an outstanding organizer and an inspiring leader, he emphasized the audience on the importance of entrepreneurship. Prof. Shreepad Karmalkar, Director, IIT Bhubaneswar interacted with the audience, sharing his views on entrepreneurship. He appreciated the entrepreneurs who are acting as the backbone of the economy.



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The programme was coordinated by Dr Venugopal Arumuru, Professor-in-Charge of the E-CELL, who along with Prof. Rajesh Roshan Dash, Dean-Student Affairs, shared their insights on entrepreneurship. The programme was primarily meant to sensitize students of the institute, who turned up in large numbers along with the faculty, to make the event successful.



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Media/Publication	Indus ValleyTimes.com		
Date	27 th August 2024	Language	English
Headline	IIT Bhubaneswar provides an insightful platform for students to embark on the entrepreneurial journey		
Link	http://indusvalleytimes.com/news/iit-bhubaneswar-provides-an-insightful-platform-for-students-to-embark-on-the-entrepreneurial-journey/		



August 27 19:33
2024

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By Sahoo Alisha

Bhubaneswar, Aug. 27 : The Entrepreneurship Cell (E-CELL) of Indian Institute of Technology (IIT) Bhubaneswar organized an interactive and insightful session on 'Entrepreneurship Day' paying homage to innovation, creativity and entrepreneurial success. This great day holds immense significance rewinding the achievements of many visionary entrepreneurs who have transformed industries.

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Media/Publication	Sambad		
Date	28 th August, 2024	Language	Odia
Headline	IIT Bhubaneswar organizes inspiring session		

ଆଇଆଇଟିର ପ୍ରେରଣାଦାୟୀ କାର୍ଯ୍ୟକ୍ରମ

ଜଟଣୀ, ୨୭/୮(ଇମିସ): ଭାରତୀୟ ପ୍ରଯୁକ୍ତିବିଦ୍ୟା ପ୍ରତିଷ୍ଠାନ (ଆଇଆଇଟି) ର ଉଦ୍ୟମିତା ସେଲ୍ (ଇ-ସେଲ୍) ଅଭିନବତା, ସୃଜନଶୀଳତା ଏବଂ ଉଦ୍ୟୋଗୀ ସଫଳତାକୁ ସମ୍ମାନ ଜଣାଇ 'ଉଦ୍ୟମିତା ଦିବସ' ଅବସରରେ ଏକ ଭାବବିନିମୟ ଓ ପ୍ରେରଣାଦାୟୀ ଅଧିବେଶନ ଅନୁଷ୍ଠିତ ହୋଇଯାଇଛି। କାର୍ଯ୍ୟକ୍ରମରେ ମୁଖ୍ୟ ଅତିଥିଭାବେ ଡକ୍ଟର ଚାମୁର ଅଫ୍ କମର୍ସ ଆଣ୍ଡ ଇଣ୍ଡଷ୍ଟ୍ରି ଲିମିଟେଡ୍‌ର ସଭାପତି ବ୍ରହ୍ମାନନ୍ଦ ମିଶ୍ର, ଆଇଆଇଟିର ପ୍ରଫେସର ଶ୍ରୀପଦ୍ କରମଲକର, ଆଇଆଇଟିର ରିସର୍ଚ୍ଚ ଏଣ୍ଡ ଡେଭେଲପମେଣ୍ଟ ପାର୍କର ସିଇଓ ଶୁଭଙ୍କର ପତି ଯୋଗଦେଇଥିଲେ। ଏଥିସହ ହୋପୁନ୍ ଇନୋଭେସନ୍‌ସର ପ୍ରତିଷ୍ଠାତା ରିପମ୍ ବରୁହା, ଅନିର୍ବାନ୍ ମହାନ୍ତି, ପି. ବିଶ୍ଵନାଥ ପାତ୍ର ଉଦ୍ୟୋଗୀ ହେବା ପାଇଁ ଆବଶ୍ୟକ ଗୁଣଗୁଡ଼ିକ ଉପରେ ପ୍ରେରଣାଦାୟକ ବାର୍ତ୍ତା ଦେଇଥିଲେ। କାର୍ଯ୍ୟକ୍ରମକୁ ଇ-ସେଲ୍‌ର ପ୍ରଫେସର-ଇନ୍-ଚାର୍ଜ ଭେନୁଗୋପାଲ ଆରୁମୁରୁ ସଂଯୋଜନା କରିଥିବା ବେଳେ ପ୍ରଫେସର ରାଜେଶ ରୋଶନ ଦାଶ ଉଦ୍ୟୋଗିତା ଉପରେ ଜ୍ଞାନ ବିତରଣ କରିଥିଲେ।



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर
Indian Institute of Technology Bhubaneswar

Media/Publication	India Education Dairy.com		
Date	27 th August, 2024	Language	English
Headline	IIT Bhubaneswar provides an insightful platform for students to embark on the entrepreneurial journey		
Link	https://indiaeducationdiary.in/iit-bhubaneswar-provides-an-insightful-platform-for-students-to-embark-on-the-entrepreneurial-journey/		



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भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर
Indian Institute of Technology Bhubaneswar

Media/Publication	Odisha Diary.com		
Date	27 th August, 2024	Language	English
Headline	IIT Bhubaneswar provides an insightful platform for students to embark on the entrepreneurial journey		
Link	https://orissadiary.com/iit-bhubaneswar-provides-an-insightful-platform-for-students-to-embark-on-the-entrepreneurial-journey/		

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Indian Institute of Technology Bhubaneswar

Media/Publication	The Pioneer		
Date	28 th August, 2024	Language	English
Headline	Talk on entrepreneurship at IITBBS		

Talk on entrepreneurship at IIT BBS



PNS ■ BHUBANESWAR

The Entrepreneurship Cell (E-CELL) of Indian Institute of Technology (IIT) Bhubaneswar organised an interactive session on the Entrepreneurship Day paying homage to innovation, creativity and entrepreneurial success.

Chief guest Brahmananda Mishra, president, Utkal Chamber of Commerce & Industry Ltd, shared his experience in an innovative journey. He emphasised the importance of

entrepreneurship. Prof Shreepad Karmalkar, Director, IIT Bhubaneswar, appreciated the entrepreneurs who are acting as the backbone of the economy.

The session began with the introduction of incubation policies by Dr Soobhankar Pati, CEO of Research Entrepreneurship Park, IIT Bhubaneswar. Startup speakers Ripam Barooah, Anirban Mohanty and P Biswanath Patra later joined to give motivational talks on qualities required to be an entrepreneur.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Political & Business Daily		
Date	28th August, 2024	Language	English
Headline	IIT Bhubaneswar celebrates Entrepreneurship Day with inspiring sessions and insights		

IIT Bhubaneswar celebrates Entrepreneurship Day with inspiring sessions and insights

PBD BUREAU

BHUBANESWAR, AUG 27

THE Indian Institute of Technology (IIT) Bhubaneswar marked a vibrant 'Entrepreneurship Day' with an engaging event organized by its Entrepreneurship Cell (E-CELL). The day was dedicated to honouring the spirit of innovation and entrepreneurship, reflecting on the transformative impact of visionary leaders in various industries.

The event was highlighted by a keynote address from Brahmananda Mishra, President of the Utkal Chamber of Commerce & Industry Ltd. (UCCIL). Drawing from his extensive experience as a tech-



nocrat, organiser, and leader, Mishra underscored the vital role of entrepreneurship in driving economic growth and innovation. His speech resonated with the audience, providing valuable insights into the entrepreneurial journey.

Shreepad Karmalkar, Director of IIT Bhubaneswar,

also addressed the gathering, applauding the efforts of entrepreneurs who act as the backbone of the economy. His remarks were a testament to the institution's commitment to fostering a supportive environment for budding entrepreneurs.

The session commenced with an overview of incubation

policies by Soobhankar Pati, CEO of Research Entrepreneurship Park at IIT Bhubaneswar. Pati's presentation set the stage for the evening's motivational talks by prominent startup founders.

Ripam Barooah, Founder of Hopun Innovations, shared his entrepreneurial journey and the company's innovative work in solar-powered reverse trikes and micro-mobility solutions. His insights into creating sustainable and cutting-edge technologies captivated the audience.

Anirban Mohanty, Co-founder of Let's driEV, spoke about revolutionizing urban commuting for young adults with their EV two-wheelers, emphasizing the importance of adapting to the fast-paced

lifestyle of the digital generation. His discussion highlighted the mindset required for success in the entrepreneurial world.

Adding to the day's rich content, P Biswanath Patra, Co-founder of Twinverse, provided an overview of his platform that offers a highly interactive virtual clothing experience. His talk shed light on the motivations driving his entrepreneurial venture.

The program was coordinated by Venugopal Arumuru, Professor-in-Charge of E-CELL, alongside Rajesh Roshan Dash, Dean of Student Affairs. Their efforts in organising the event ensured a successful turnout of students and faculty, creating an inspiring atmosphere for future entrepreneurs.



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Indian Institute of Technology Bhubaneswar

Media/Publication	The Indian Express		
Date	30 th August, 2024	Language	English
Headline	IIT Bhubaneswar provides an insightful platform for students to embark on the entrepreneurial journey		

IIT BHUBANESWAR PROVIDES AN INSIGHTFUL PLATFORM FOR STUDENTS TO EMBARK ON THE ENTREPRENEURIAL JOURNEY

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Indian Institute of Technology Bhubaneswar

Media/Publication	The Samaya		
Date	28 th August, 2024	Language	Odia
Headline	IIT Bhubaneswar provides an insightful platform for students to embark on the entrepreneurial journey		

ଛାତ୍ରଛାତ୍ରୀଙ୍କୁ ଉଦ୍ୟମିତା ଦିଗରେ ଉତ୍ସାହିତ କରିବା ଉଦ୍ଦେଶ୍ୟରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ପକ୍ଷରୁ ପ୍ରେରଣାଦାୟୀ କାର୍ଯ୍ୟକ୍ରମ

ଭୁବନେଶ୍ୱର, (ସବୁଧ): ଭାରତୀୟ ପ୍ରଯୁକ୍ତିବିଦ୍ୟା ପ୍ରତିଷ୍ଠାନ (ଆଇଆଇଟି) ଭୁବନେଶ୍ୱରର ଉଦ୍ୟୋଗିତା ସେଲ୍ (ଇ-ସେଲ୍) ଅଭିନବତା, ସୁଜନଶୀଳତା ଏବଂ ଉଦ୍ୟୋଗୀ ସଫଳତାକୁ ସମ୍ମାନ ଜଣାଇ 'ଉଦ୍ୟମିତା ଦିବସ'

ସଭାପତି ବ୍ରହ୍ମାନନ୍ଦ ମିଶ୍ର ଏହି ସମାବେଶକୁ ସମୋଧିତ କରି ଏହି ଅଭିନବ ଯାତ୍ରାରେ ତାଙ୍କ ଜୀବନର ଅଭିଜ୍ଞତା ବାଣ୍ଟିଥିଲେ । ଜଣେ ଅସାଧାରଣ ଚେକୋକ୍ଲାଟ୍, ଜଣେ ଉଲ୍ଲେଖନୀୟ ସଂଗଠକ ତଥା ପ୍ରେରଣାଦାୟକ ନେତା ଭାବେ

କରି ଥିଲେ । ଆଇଟିଆଇ ଭୁବନେଶ୍ୱର ରିସର୍ଚ୍ଚ ଏଣ୍ଡ ପ୍ରାଇଭେଟ୍ ପାର୍କର ସିଇଓ ତତ୍କୃତ ଶୁଭଙ୍କର ପତିଙ୍କ ଦ୍ୱାରା ଜନ୍ମସୁବେଦନ ପଲିସି ସମ୍ପର୍କରେ ଉପକ୍ରମ ପ୍ରଦାନ ସହିତ ଏହି ଅଧିବେଶନ ଆରମ୍ଭ ହୋଇଥିଲା ।



ଷ୍ଟାର୍ଟଅପ୍ ବଜ୍ରା, ରିପମ୍ ବରୁହା, ଅର୍ନିବାନ୍ ମହାନ୍ତି, ପି. ବି. ଶର୍ମା ଆଦି ପାତ୍ର ଏକ ଉଦ୍ୟୋଗୀ ହେବା ପାଇଁ ଆବଶ୍ୟକ ଗୁଣଗୁଡ଼ିକ ଉପରେ ଏକ ପ୍ରେରଣାଦାୟକ ବାର୍ତ୍ତା ଦେଇଥିଲେ । ଏହି କାର୍ଯ୍ୟକ୍ରମକୁ ଇ-ସେଲ୍ ର ପ୍ରଫେସର-ଇନ୍-ଚାର୍ଜ ତତ୍କୃତ ଭେନ୍ନୁଗୋପାଲ ଆରୁମୁରୁ ସଂଯୋଜନା କରିଥିଲେ ଏବଂ ପ୍ରଫେସର ରାଜେଶ ରୋଶନ ଦାଶଙ୍କ ସହ, ଡି.ଏନ୍.ସୁ.ଡେ.ଏ. ଆପ୍ରେୟାର୍ସ, ଉଦ୍ୟୋଗୀତା ଉପରେ ଜ୍ଞାନ ବିତରଣ କରିଥିଲେ । ଏହି କାର୍ଯ୍ୟକ୍ରମଟି ମୁଖ୍ୟତଃ ପ୍ରତିଷ୍ଠାନର ଛାତ୍ରଛାତ୍ରୀମାନଙ୍କୁ ସଚେତନ କରିବା ପାଇଁ ଉଦ୍ଦିଷ୍ଟ ଥିଲା, ଯେଉଁମାନେ ଅଧ୍ୟାପକଙ୍କ ସହ ବହୁ ସଂଖ୍ୟାରେ ଯୋଗ ଦେଇଥିଲେ ।

ଅବସରରେ ଏକ ଇଣ୍ଟରାକ୍ଟିଭ୍ ଏବଂ ପ୍ରେରଣାଦାୟୀ ଅଧିବେଶନର ଆୟୋଜନ କରି ଥିଲା । ଏହି ମହାନ ଦିନଟି ବହୁ ଦୂରଦୃଷ୍ଟି ସମ୍ପନ୍ନ ଉଦ୍ୟୋଗୀଙ୍କ ସଫଳତାକୁ ପୁନଃବ୍ୟାଖ୍ୟା କରି ଅପାର ମହତ୍ତ୍ୱ ବହନ କରେ ଯେଉଁମାନେ କି ଶିଳ୍ପଜଗତରେ ପରିବର୍ତ୍ତନ ଆଣିପାରିଛନ୍ତି ।

ଏହି ଉତ୍ସବରେ ମୁଖ୍ୟ ଅତିଥି ଭାବରେ ଯୋଗ ଦେଇ ଉତ୍କଳ ଚାନ୍ଦର ଅଫ୍ କମର୍ସ ଆଣ୍ଡ ଇଣ୍ଡଷ୍ଟ୍ରି ଲିମିଟେଡ୍ (ୟୁସିସିଆଇଏଲ୍)ର

ପ୍ରତିଷ୍ଠିତ ଶ୍ରୀ ମିଶ୍ର ତାଙ୍କ ବକ୍ତବ୍ୟରେ ସେ ଦର୍ଶକଙ୍କୁ ଉଦ୍ୟୋଗ ଓ ଉଦ୍ୟମିତାର ଗୁରୁତ୍ୱ ଉପରେ ଉଲ୍ଲେଖ କରିଥିଲେ । ଆଇଆଇଟି ଭୁବନେଶ୍ୱର, ପ୍ରଫେସର ଶ୍ରୀପଦ୍ କରମଲକର ସହ ଆଲୋଚନା କରି ଉଦ୍ୟୋଗିତା ସମ୍ପର୍କରେ ନିଜର ମତାମତ ପ୍ରକାଶ କରିଥିଲେ । ଅର୍ଥନୀତିର ମେରୁଦଣ୍ଡ ଭାବରେ କାର୍ଯ୍ୟ କରୁଥିବା ଉଦ୍ୟୋଗୀମାନଙ୍କୁ ସେ ପ୍ରଶଂସା

କରି ଥିଲେ । ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ରିସର୍ଚ୍ଚ ଏଣ୍ଡ ପ୍ରାଇଭେଟ୍ ପାର୍କର ସିଇଓ ତତ୍କୃତ ଶୁଭଙ୍କର ପତିଙ୍କ ଦ୍ୱାରା ଜନ୍ମସୁବେଦନ ପଲିସି ସମ୍ପର୍କରେ ଉପକ୍ରମ ପ୍ରଦାନ ସହିତ ଏହି ଅଧିବେଶନ ଆରମ୍ଭ ହୋଇଥିଲା । ଷ୍ଟାର୍ଟଅପ୍ ବଜ୍ରା, ରିପମ୍ ବରୁହା, ଅର୍ନିବାନ୍ ମହାନ୍ତି, ପି. ବି. ଶର୍ମା ଆଦି ପାତ୍ର ଏକ ଉଦ୍ୟୋଗୀ ହେବା ପାଇଁ ଆବଶ୍ୟକ ଗୁଣଗୁଡ଼ିକ ଉପରେ ଏକ ପ୍ରେରଣାଦାୟକ ବାର୍ତ୍ତା ଦେଇଥିଲେ । ଏହି କାର୍ଯ୍ୟକ୍ରମକୁ ଇ-ସେଲ୍ ର ପ୍ରଫେସର-ଇନ୍-ଚାର୍ଜ ତତ୍କୃତ ଭେନ୍ନୁଗୋପାଲ ଆରୁମୁରୁ ସଂଯୋଜନା କରିଥିଲେ ଏବଂ ପ୍ରଫେସର ରାଜେଶ ରୋଶନ ଦାଶଙ୍କ ସହ, ଡି.ଏନ୍.ସୁ.ଡେ.ଏ. ଆପ୍ରେୟାର୍ସ, ଉଦ୍ୟୋଗୀତା ଉପରେ ଜ୍ଞାନ ବିତରଣ କରିଥିଲେ । ଏହି କାର୍ଯ୍ୟକ୍ରମଟି ମୁଖ୍ୟତଃ ପ୍ରତିଷ୍ଠାନର ଛାତ୍ରଛାତ୍ରୀମାନଙ୍କୁ ସଚେତନ କରିବା ପାଇଁ ଉଦ୍ଦିଷ୍ଟ ଥିଲା, ଯେଉଁମାନେ ଅଧ୍ୟାପକଙ୍କ ସହ ବହୁ ସଂଖ୍ୟାରେ ଯୋଗ ଦେଇଥିଲେ ।