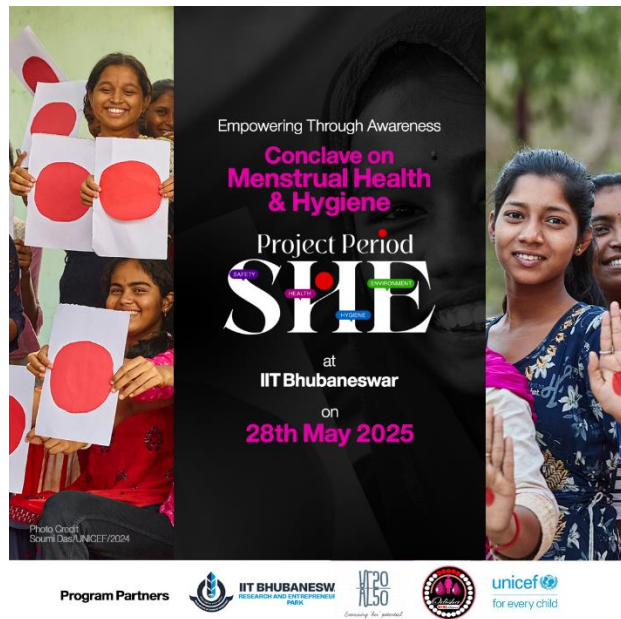




## भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

### Press Release

### ***Conclave on Menstrual Health and Hygiene to commemorate Menstrual Hygiene Day*** **AL2050, UNICEF, OMHH Alliance and IITBBS REP unite to promote menstrual wellbeing**



**Bhubaneswar, 12<sup>th</sup> March 2025:** Indian Institute of Technology (IIT) Bhuvaneshwar is gearing up to host the Conclave on Menstrual Health and Hygiene on Menstrual Hygiene Day to be observed on 28<sup>th</sup> May 2025. The conclave will be jointly organized by IIT Bhuvaneshwar Research and Entrepreneurship Park (IITBBS REP), UNICEF, ActionLab 2050 (AL2050) Foundation, and the Odisha Menstruation Health and Hygiene (OMHH) Alliance. Prior to the event, the website of the Conclave was launched on 8<sup>th</sup> March 2025.

Through this initiative, the organising institutions aim to build a sustainable and inclusive ecosystem that connects academic research, community practices, and policy advocacy to make meaningful strides in improving Menstrual Health and Hygiene (MHH) across Odisha.

The conclave will serve as a dynamic platform for sharing knowledge, fostering discussions, and driving action toward improving menstrual health and hygiene practices. It will bring together a diverse group of experts, advocates, healthcare professionals, social workers, and individuals directly affected by menstrual health issues to collaborate on practical solutions for enhancing education and access to menstrual hygiene facilities.

Additionally, this initiative will feature innovation hackathons and outreach programs in the future to further these objectives.

Website for this movement: <https://rep.iitbbs.ac.in/conclave-on-menstrual-health-and-hygiene/>.

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