



Certificate Course for Health Care Professionals

1. Program Title:

Legal and Ethical Awareness, Crisis Management, and Effective Communication Strategies.

2. Program Objectives:

- To equip healthcare professionals with a clear understanding of legal rights, responsibilities, and regulatory frameworks.
- To foster ethical decision-making in clinical and institutional contexts.
- To build effective crisis response and risk communication skills.
- To enhance interpersonal communication with patients, families, and healthcare teams.

3. Programme Coordinator: Dr. Rajakumar Guduru

4. Target Participants: Medical practitioners, nurses, hospital administrators, paramedics, and allied health professionals.

5. Proposed Duration: 30 hours (can be delivered in hybrid mode across 4–6 weeks)

6. Mode of Teaching and Course Fee:

- **Online:** 30 hours through online mode across 4-6 weeks with course Fee Rs. 20,000/- plus GST.
- **Onsite:** 30 Hours - 5 days at IIT Bhubaneswar with course Fee Rs. 40,000/- plus GST.

7. Eligible participants:

- Doctors
- Hospital administrators
- Nurses
- Paramedic staff
- Any graduate who is interested in hospital administration

8. Expected Outcomes: Participants will gain essential soft and critical skills that complement their clinical expertise, resulting in more ethically grounded, communicative, and legally informed practice.