



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर
Indian Institute of Technology Bhubaneswar

Press Release

IIT Bhubaneswar Hosts Aspire Programme in Collaboration with UltraTech Cement

Bhubaneswar, 18th March 2026: Indian Institute of Technology Bhubaneswar, in collaboration with UltraTech Cement Limited, organized 'Aspire', a unique outreach and engagement initiative aimed at fostering knowledge exchange and expanding access to institutional expertise for aspiring youth from the construction fraternity. The programme held on 17th March 2026 sought to inspire and empower participants to envision pathways to premier institutions through guided interaction, exposure, and mentorship. Around 50 students studying in 9th to 12th Standards, along with their guardians, visited the campus of IIT Bhubaneswar.

The programme began with a formal inaugural session, including context setting, ceremonial lamp lighting, and addresses by distinguished dignitaries. The event was graced by Prof. Shreepad Karmalkar, Director, IIT Bhubaneswar; Prof. Rajesh Roshan Dash, Dean (Student Affairs); and Prof. Dinakar Pasla, Dean (Sponsored Research & Industrial Consultancy) of the Institute; Mr. Intekhab Alam, Zonal Head – Marketing, UltraTech Cement Ltd. (East B); Er. Pradip Kumar Jha, Zonal Head – TASC, UltraTech Cement Ltd. (East B).

Delivering a forward-looking and impactful message, Prof. Shreepad Karmalkar emphasized the need for students to rise above perceived limitations and cultivate self-belief, discipline, and clarity of purpose. Drawing from the interaction themes, he highlighted that "while access to resources may vary, it is ultimately faith in one's abilities and sustained determination that enable individuals to find their own pathways to success. Students must focus on expanding their capacity rather than comparing themselves with others."

Reinforcing the ethos of aspiration, speakers encouraged students to recognize and protect their talent, remain curious, and actively engage in learning opportunities, while also creating an open environment for dialogue through interactive Q&A sessions.

Industry representatives highlighted the value of discipline, consistency, and hard work over short-term motivation, sharing real-life journeys of growth driven by perseverance and experiential learning, particularly in sectors where formal training pathways have evolved over time.

A panel interaction with IIT students provided practical insights into navigating competitive examinations and academic journeys. The discussion underscored the importance of strategic planning, right orientation, and sustained preparation, especially in the context of increasing competition and limited opportunities. The day concluded with a guided tour of IIT Bhubaneswar's state-of-the-art facilities, providing attendees with exposure to the institute's academic and research ecosystem.

The Aspire Programme stands as a testament to the shared commitment of IIT Bhubaneswar and UltraTech Cement Limited to empower young minds, bridge industry-academia gaps, and foster a culture of aspiration, resilience, and excellence.
