



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Pioneer		
Date	9 th June, 2026	Language	English
Headline	IIT-OLM MoU to turn SHG's into MSMEs		

IIT-OLM MoU to turn SHGs into MSMEs



PNS ■ Bhubaneswar

In a step towards fostering entrepreneurship at the grassroots level, the IIT Bhubaneswar and the Odisha Livelihoods Mission (OLM) have signed a memorandum of understanding (MoU) to transform Self-Help Groups (SHGs) into Micro, Small and Medium Enterprises (MSMEs).

The MoU was exchanged between Prof Shreepad Karmalkar, representing IIT

Bhubaneswar, and Pravati Parida, Deputy Chief Minister.

Under this initiative, each incubatee would receive end-to-end support for Udyam registration, regulatory compliances and enterprise certifications. IIT Bhubaneswar would also extend its technical expertise to file patents and facilitate product certifications for select niche products of the State, aimed at building distinctive regional recognition and market iden-

tity.

The project would be led by Dr Nihar Ranjan Jena, Assistant Professor, and Dr Dukhabandhu Sahoo, Associate Professor, School of Humanities, Social Sciences and Management, IIT Bhubaneswar.

The initiative is expected to create a robust entrepreneurial ecosystem in Odisha, providing SHGs with the institutional backing needed to scale their enterprises and integrate into the formal economy.



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Media/Publication	The News Mill		
Date	9 th June, 2026	Language	English
Headline	MoU signed between OLM and IIT Bhubaneswar to support 150 rural women entrepreneurs		
Link	MoU signed between OLM and IIT Bhubaneswar to support 150 rural women entrepreneurs https://thenewsmill.com/2026/06/mou-signed-between-olm-and-iit-bhubaneswar-to-support-150-rural-women-entrepreneurs/		



A Memorandum of Understanding (MoU) was signed between the Odisha Livelihoods Mission (OLM) and IIT Bhubaneswar at Mission Shakti Bhawan on Monday to strengthen rural women-led enterprises. The signing was attended by Deputy Chief Minister and Minister of Women & Child Development, Pravati Parida.

Under the National Rural Livelihoods Mission (NRLM), an incubation programme will be launched through the Start-up Village Entrepreneurship Programme (SVEP) to aid growth-oriented rural enterprises across Odisha. IIT Bhubaneswar will act as the incubation partner, providing assistance in business planning, product development, quality enhancement, market linkages, access to finance, and professional networking.

In line with the guidelines of the Deendayal Antyodaya Yojana National Rural Livelihoods Mission (DAY-NRLM), the incubation process will support at least 150 growth-oriented rural enterprises over the next three years. The Union Ministry of Rural Development has approved a budget of ₹10.70 crore for the programme, with ₹99 lakh sanctioned to IIT Bhubaneswar for the initial phase.



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The programme aims to establish a vibrant entrepreneurial ecosystem that enables Self-Help Groups (SHGs) to evolve into small and medium enterprises. IIT Bhubaneswar will also assist in securing patents and process certifications to create unique identities for select products from Odisha.

Deputy Chief Minister Pravati Parida said, “The collaboration with a premier institution like IIT Bhubaneswar has opened new avenues of opportunity for SHG women. Through technical guidance and advanced training, they will be able to position their products at national and international levels.” She added that the government is committed to nurturing women as successful entrepreneurs.

Highlighting the state’s progress, Pravati Parida noted Odisha has achieved its ‘Lakhpati Didi’ goal and is now targeting the ‘Crorepati Didi’ status. “The state currently has 23,000 ‘Lakhpati Didis’ and the administration aims to elevate them further,” she stated, adding that all finances for these initiatives will be managed by the department.

Prof. Sripada Karmalkar, Director of IIT Bhubaneswar, said, “We are very happy that we will be able to help these 150 women entrepreneurs in Odisha. This will affect society in a good way.”

The initiative aims to support Prime Minister Narendra Modi’s “Viksit Bharat” and Chief Minister Mohan Charan Majhi’s “Viksit Odisha” visions, contributing significantly to the economic empowerment and confidence of women across the state.



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Media/Publication	The Times of India		
Date	9th June, 2026	Language	English
Headline	IIT BBS to support Odisha's rural women entrepreneurs		
Link	https://timesofindia.indiatimes.com/city/bhubaneswar/iit-bbs-to-support-odishas-rural-women-entrepreneurs/articleshow/131596011.cms?utm_source=whatsapp&utm_medium=amp_social&utm_campaign=social_share		



As per Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM) guidelines, at least 150 growth-oriented rural enterprises will be taken through the incubation process over the next three years. The ministry of rural development has approved an expenditure of Rs 10.7 crore for the programme. In the first phase, Rs 99 lakh has been sanctioned to IIT Bhubaneswar for implementation, sources said.

The programme aims to build a stronger entrepreneurial ecosystem and self-help groups (SHGs) transition into small and medium enterprises. Identified SHG-run enterprises will be supported in securing Udyam registration as well as completing mandatory compliances and obtaining certifications required for setting up and scaling businesses, according to a statement from the department of [Mission Shakti](#).

IIT Bhubaneswar will also provide technical assistance for patents and process certifications for select products, with the objective of creating unique product identities and improving market positioning for niche offerings from Odisha.

Deputy chief minister Pravati Parida said the govt's focus is not limited to making women employable but extends to grooming them as entrepreneurs. She said collaboration with IIT Bhubaneswar would enable SHG women to access technical guidance and advanced training to place their products in national and international markets. Parida termed the initiative a milestone towards 'Viksit Odisha' and a step towards enhancing women's confidence and economic empowerment. She later interacted with Lakhpati Didis and discussed their journeys.

IIT Bhubaneswar director Shreepad Karmalkar said incubated enterprises would receive end-to-end support for Udyam registration, regulatory compliance and enterprise certifications, along with assistance in patent filing and product certifications for select items.



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Media/Publication	Edex Live		
Date	9 th June, 2026	Language	English
Headline	OLM, IIT Bhubaneswar ink MoU to support rural women entrepreneurs <i>The incubation programme aims to scale 150 women-led rural enterprises in Odisha with IIT Bhubaneswar as key partner</i>		
Link	https://www.edexlive.com/news/mou-signed-between-olm-and-iit-bhubaneswar-to-boost-rural-women-entrepreneurs		



Bhubaneswar (Odisha) [India], June 9 (ANI): In a significant move to bolster rural women-led enterprises, a Memorandum of Understanding (MoU) was signed between the Odisha Livelihoods Mission (OLM) and IIT Bhubaneswar at the Mission Shakti Bhawan on Monday. The exchange took place in the presence of the Deputy Chief Minister and Minister of Women & Child Development, Pravati Parida.

Under the National Rural Livelihoods Mission (NRLM), an incubation programme is being launched through the Start-up Village Entrepreneurship Programme (SVEP) to support growth-oriented rural enterprises across the State. IIT Bhubaneswar will serve as the incubation partner, providing support in business planning, product development, quality enhancement, market linkages, access to finance, and professional networking.

According to the guidelines of the Deendayal Antyodaya Yojana National Rural Livelihoods Mission (DAY-NRLM), at least 150 growth-oriented rural enterprises will be supported through the incubation process over the next three years. The Union Ministry of Rural Development has approved an expenditure of ₹10.70 crore for this programme. In the first phase, ₹99 lakh has been sanctioned to IIT Bhubaneswar for the implementation of the initiative.



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The programme aims to create a vibrant entrepreneurial ecosystem, enabling Self-Help Groups (SHGs) to transform into small and medium enterprises. Furthermore, IIT Bhubaneswar will assist in securing patents and process certifications to help create unique identities for select products from Odisha.

Addressing the gathering, Deputy Chief Minister Pravati Parida stated that the government is committed to nurturing women as successful entrepreneurs. "The collaboration with a premier institution like IIT Bhubaneswar has opened new avenues of opportunity for SHG women. Through technical guidance and advanced training, they will be able to position their products at national and international levels," she said.

Highlighting the state's progress, Smt. Parida noted that Odisha has achieved its 'Lakhpati Didi' goal and is now working towards the 'Crorepati Didi' target. She emphasised that the state currently has 23,000 'Lakhpati Didis' and the administration aims to elevate them further. She added that all finances for these initiatives will be managed by the department.

Prof. Sripada Karmalkar, Director of IIT Bhubaneswar, expressed the institute's commitment to the mission. "We are very happy that we will be able to help these 150 women entrepreneurs in Odisha. This will affect society in a good way," he said.

The initiative is envisioned to align with Prime Minister Narendra Modi's "Viksit Bharat" and Chief Minister Mohan Charan Majhi's "Viksit Odisha" vision, significantly contributing to the economic empowerment and confidence of women across the state.



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Media/Publication	The Sarkar		
Date	9 th June, 2026	Language	Odia
Headline	MoU signed between IIT and Odisha Livelihood mission		

ଆଇଆଇଟି ଏବଂ ଓଡ଼ିଶା ଜୀବିକା ମିଶନ ମଧ୍ୟରେ ବୁଝାମଣାପତ୍ର ସ୍ୱାକ୍ଷରିତ

ଏମ୍ଏସ୍ଏମ୍‌ଇକୁ ରୂପାନ୍ତରିତ ହେବ ଏସ୍ଏସ୍‌ଜି

ଖୋରଧା, (ସ.ପ୍ର): ଦୁର୍ଗମ୍ଭୂତ ସ୍ଥଳରେ ଉଦ୍ୟୋଗୀତାକୁ ପ୍ରୋତ୍ସାହିତ କରିବା ଦିଗରେ ଏକ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ପଦକ୍ଷେପ ସ୍ୱରୂପ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ଜଟଣା ଏବଂ ଓଡ଼ିଶା ଜୀବିକା ମିଶନ (ଏସ୍ଏମ୍‌ଇ) ମଧ୍ୟରେ ଆଜି ଏକ ବୁଝାମଣାପତ୍ର ସ୍ୱାକ୍ଷରିତ ହେଲା। ଏଥିରେ ସ୍ୱର୍ଣ୍ଣ ସହଯୋଗ ଗୋଷ୍ଠୀ (ଏସ୍ଏସ୍‌ଜି) ଗୁଡ଼ିକୁ ସୂକ୍ଷ୍ମ କ୍ଷୁଦ୍ର ଏବଂ ମଧ୍ୟମ ଉଦ୍ୟୋଗ (ଏମ୍ଏସ୍ଏମ୍‌ଇ) ରେ ରୂପାନ୍ତରିତ କରିବା ପାଇଁ ଏକ ସଂରଚିତ ଇନିସିଆଟିଭ୍ ପଦକ୍ଷେପର ଶୁଭାରମ୍ଭ କରିଛି । ଏହି ବୁଝାମଣା ପତ୍ର ଆଇଆଇଟି ପ୍ରଫେସର ଶ୍ରୀପଦ କରମଲକର ଏବଂ ଓଡ଼ିଶା ସରକାରଙ୍କ ଉପ ପ୍ରଖ୍ୟାପନା ପ୍ରଭାତୀ ପରିଡ଼ାଙ୍କ ମଧ୍ୟରେ ଆଦାନପ୍ରଦାନ ହେଇଥିଲା । ମିଶନ ଶକ୍ତି ବିଭାଗ, ଓଡ଼ିଶାର କମିଶନର-କମ-ସଚିବ ମାନସୀ ନିସାଲ (ଆଇଏଏସ୍) ଏବଂ ମିଶନ ଶକ୍ତିର ନିର୍ଦ୍ଦେଶକ ଡ. ମୋନିକା ପ୍ରିୟଦର୍ଶିନୀ, (ଆଇଏଏସ୍) ମଧ୍ୟ ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଯୋଗଦେଇଥିଲେ । ଏହି ପଦକ୍ଷେପ ଅଧୀନରେ, ପ୍ରତ୍ୟେକ ଇନିସିଆଟିଭ୍ ଉଦ୍ୟମ ପଞ୍ଜିକରଣ, ନିୟମାବଳୀ ଅନୁଯାୟୀ ଏବଂ ଉଦ୍ୟୋଗ ପ୍ରମାଣପତ୍ର ପାଇଁ ସହାୟତା ପାଇବେ । ସ୍ୱତନ୍ତ୍ର ଆଞ୍ଚଳିକ ମାନ୍ୟତା ଏବଂ ବକାରି ପରିଚୟ ଗଠନ କରିବା ଉଦ୍ଦେଶ୍ୟରେ, ଆଇଆଇଟି



ଭୁବନେଶ୍ୱର ରାଜ୍ୟର କିଛି ନିର୍ଦ୍ଦିଷ୍ଟ ଉତ୍ପାଦ ପାଇଁ ପେଟେଣ୍ଟ ଦାଖଲ ଏବଂ ଉତ୍ପାଦ ପ୍ରମାଣ ପତ୍ରକୁ ସହଜ କରିବା ପାଇଁ ଏହାର ବୈଷୟିକ ବିଶେଷଜ୍ଞତା ମଧ୍ୟ ବିସ୍ତାର କରିବ । ଆଇଆଇଟି ଭୁବନେଶ୍ୱରର ସ୍କୁଲ ଅଫ ହ୍ୟୁମାନିଟିକ୍, ସୋସିଆଲ ସାଇନ୍ସସ୍‌ଏସ୍‌ଆଣ୍ଡ ମ୍ୟାନେଜମେଣ୍ଟର ଆସିଷ୍ଟାଣ୍ଟ ପ୍ରଫେସର ଡ. ନିହାରା ରଞ୍ଜନ ଜେନା ଏବଂ ଆସୋସିଏଟ୍

ପ୍ରଫେସର ଡ. ଦୁଃଖବନ୍ଧୁ ସାହୁ ଏହି ପ୍ରକଳ୍ପର ନେତୃତ୍ୱ ନେବେ । ଏହି ପଦକ୍ଷେପ ଓଡ଼ିଶାରେ ଏକ ନୂତନ ଉଦ୍ୟୋଗୀ ଉଦ୍ୟୋଗୀତା ସୃଷ୍ଟି କରିବ ବୋଲି ଆଶା କରାଯାଉଛି । ଯାହା ସ୍ୱର୍ଣ୍ଣ ସହଯୋଗ ଗୋଷ୍ଠୀ ସେମାନଙ୍କର ଉଦ୍ୟୋଗଗୁଡ଼ିକୁ ବୃଦ୍ଧି କରିବ । ଏବଂ ଆନୁଷ୍ଠାନିକ ଅର୍ଥନୀତିରେ ସମନ୍ୱିତ କରିବା ପାଇଁ ଆବଶ୍ୟକୀୟ ସଂସ୍ଥାଗତ ସହାୟତା ପ୍ରଦାନ କରିବ ।



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Media/Publication	The Pragativadi		
Date	9 th June, 2026	Language	Odia
Headline	MoU signed between IIT and Odisha Livelihood mission		

ଓଡ଼ିଶା ଜୀବିକା ମିଶନ ଓ ଆଇଆଇଟି ମଧ୍ୟରେ ଏମଓୟୁ

■ କଟକ, ୯/୬ (ସିଏନଏସ)
ତୃଣମୂଳସ୍ତରରେ ଉଦ୍ୟୋଗିତାକୁ ପ୍ରୋତ୍ସାହିତ କରିବା ଦିଗରେ ଏକ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ପଦକ୍ଷେପ ସ୍ୱରୂପ, ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ଓ ଓଡ଼ିଶା ଜୀବିକା ମିଶନ (ଓଏଲଏମ) ସୋମବାର ଏକ ରୁଝାମଣାପତ୍ର ସ୍ୱାକ୍ଷର କରିଛନ୍ତି, ଯାହା ସ୍ୱୟଂ ସହାୟକ ଗୋଷ୍ଠୀ (ଏସଏଚଜି) ଗୁଡ଼ିକୁ ସୂକ୍ଷ୍ମ, କ୍ଷୁଦ୍ର ଏବଂ ମଧ୍ୟମ ଉଦ୍ୟୋଗ (ଏମଏସଏମଇ)ରେ ରୂପାନ୍ତରିତ କରିବା ପାଇଁ ଏକ ସଂରଚିତ ଇନକ୍ୟୁବେସନ୍ ପଦକ୍ଷେପର ଶୁଭାରମ୍ଭ କରିଛି। ଏହି ରୁଝାମଣାପତ୍ର ଭୁବନେଶ୍ୱର ଆଇଆଇଟିର ପ୍ରତିନିଧିତ୍ୱ କରୁଥିବା ପ୍ରଫେସର ଶ୍ରୀପଦ କରମଲକର ଓ ଉପମୁଖ୍ୟମତ୍ସା ପ୍ରଭାତୀ ପରିଡାଙ୍କ ମଧ୍ୟରେ ଆଦାନପ୍ରଦାନ ହୋଇଥିଲା। ମିଶନ ଶକ୍ତି ବିଭାଗ, ଓଡ଼ିଶାର କମିଶନର-କମ-ସଚିବ ମାନସୀ ନିସ୍ୱାଲ, ଆଇଏଏସ ଓ ମିଶନ ଶକ୍ତିର ନିର୍ଦ୍ଦେଶକ



ଡକ୍ଟର ମୋନିକା ପ୍ରିୟଦର୍ଶିନୀ, ଆଇଏଏସ ମଧ୍ୟ ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଯୋଗଦେଇଥିଲେ। ଏହି ପଦକ୍ଷେପ ଅଧୀନରେ, ପ୍ରତ୍ୟେକ ଇନକ୍ୟୁବେଟିଭଦ୍ୟମପଞ୍ଜିକରଣ, ନିୟମକ ଅନୁଯାୟୀ ଓ ଉଦ୍ୟୋଗ ପ୍ରମାଣପତ୍ର ପାଇଁ ଶେଷରୁ ଶେଷ ସହାୟତା ପାଇବେ। ସତରଞ୍ଜ ଆଞ୍ଚଳିକ ମାନ୍ୟତା ଓ ବଜାର ପରିଚୟ ଗଠନ କରିବା ଉଦ୍ଦେଶ୍ୟରେ,

ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ରାଜ୍ୟର କିଛି ନିର୍ଦ୍ଦିଷ୍ଟ ଉତ୍ପାଦ ପାଇଁ ପେଟେଣ୍ଟ ଦାଖଲ ଓ ଉତ୍ପାଦ ପ୍ରମାଣପତ୍ରକୁ ସହଜ କରିବା ପାଇଁ ଏହାର ବୈଷୟିକ ବିଶେଷଜ୍ଞତା ମଧ୍ୟ ବିସ୍ତାର କରିବା ଆଇଆଇଟି ଭୁବନେଶ୍ୱରର ସ୍ଥୁଳ ଅପ ହୁଏମାନାଟିକ, ସୋସିଆଲ ସାଇଟ୍‌ସ୍ଟେସ ଆଣ୍ଡ ମ୍ୟାନେଜମେଣ୍ଟର ଆସିଷ୍ଟାଣ୍ଟ ପ୍ରଫେସର ଡକ୍ଟର ନିହାର ରଞ୍ଜନ ଜେନା ଓ ଆସୋସିଏଟ୍ ପ୍ରଫେସର ଡକ୍ଟର ଦୁର୍ଗବତ୍ସୁ ସାହୁ, ଏହି ପ୍ରକଳ୍ପର ନେତୃତ୍ୱ ନେବେ। ଏହି ପଦକ୍ଷେପ ଓଡ଼ିଶାରେ ଏକ ଦୃଢ଼ ଉଦ୍ୟୋଗୀ ଇକୋସିଷ୍ଟମ ସୃଷ୍ଟି କରିବ ବୋଲି ଆଶା କରାଯାଉଛି, ଯାହା ସ୍ୱୟଂ ସହାୟକ ଗୋଷ୍ଠୀଗୁଡ଼ିକୁ ସେମାନଙ୍କର ଉଦ୍ୟୋଗଗୁଡ଼ିକୁ ବୃଦ୍ଧି କରିବା ଓ ଆନୁଷ୍ଠାନିକ ଅର୍ଥନୀତିରେ ସମନ୍ୱିତ କରିବା ପାଇଁ ଆବଶ୍ୟକୀୟ ସାହାଯ୍ୟ ସହାୟତା ପ୍ରଦାନ କରିବ।



Media/Publication	The Prameya		
Date	9 th June, 2026	Language	Odia
Headline	IIT Bhubaneswar will provide Training		

ଗାଁର ମହିଳା ହେବେ ଉଦ୍ୟୋଗପତି

ପ୍ରଶିକ୍ଷଣ ଦେବ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର

ଭୁବନେଶ୍ୱର, ୮୬(ବୁଧବେଳା): ଗାଁରେ ମହିଳାଙ୍କୁ ଉଦ୍ୟୋଗୀ କରିବାକୁ ମିଳିବ ଆଧୁନିକ ବ୍ୟବସାୟିକ ସହାୟତା। ଆଇଆଇଟି କ୍ୟାମ୍ପସରେ ସୁଭଦ୍ରା ଶକ୍ତି ମହିଳାଙ୍କୁ ପ୍ରଶିକ୍ଷଣ ଦିଆଯିବ। ଏହି ପରିପ୍ରେକ୍ଷାରେ ଓଡ଼ିଶା ଜାବିକା ନିଗମ (ଓଏଲଏମ) ଏବଂ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ମଧ୍ୟରେ ଏକ ବୁଝାମଣାପତ୍ର ସ୍ୱାକ୍ଷରିତ ହୋଇଛି। ଆଗାମୀ ତିନି ବର୍ଷ ମଧ୍ୟରେ ଅତିକମରେ ୧୫୦ଟି ବିକାଶମୁଖୀ



ଓଏଲଏମ୍ ଏବଂ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ମଧ୍ୟରେ ବୁଝାମଣା

୩ ବର୍ଷରେ ୧୫୦ ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗକୁ ସହାୟତା ଲକ୍ଷ୍ୟ ଖର୍ଚ୍ଚ ହେବ ୧୦.୭୦ କୋଟି

ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗକୁ ସହାୟତା ପ୍ରଦାନ କରାଯିବ। ଏଥିପାଇଁ ଜାତୀୟ ଗ୍ରାମୀଣ ମହଣାଳୟ, ଭାରତ ସରକାରଙ୍କ ଦ୍ୱାରା ୧୦.୭୦ କୋଟି ଟଙ୍କାର ବ୍ୟୟ ଅନୁମୋଦିତ ହୋଇଛି। ପ୍ରଥମ ପର୍ଯ୍ୟୟରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱରକୁ ୯୯ ଲକ୍ଷ ଟଙ୍କା ମଞ୍ଜୁରା କରାଯାଇଛି। ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀଙ୍କୁ ଉନ୍ନତ ବ୍ୟବସାୟିକ ପରାମର୍ଶ, ପ୍ରାଯୁକ୍ତିକ ସହାୟତା ଏବଂ ବଜାର ସଂଯୋଗ ପ୍ରଦାନ କରିବା ଏହି ବୁଝାମଣାର ଉଦ୍ଦେଶ୍ୟ। ଜାତୀୟ ଗ୍ରାମୀଣ

ଜାବିକା ନିଗମ ଅଧୀନରେ ସ୍ୱର୍ଗ-ଅଧିକାରିକ ଏଣ୍ଡୋମେଣ୍ଟରୀ ପ୍ରୋଗ୍ରାମ ମାଧ୍ୟମରେ ଓଡ଼ିଶାର ବିକାଶମୁଖୀ ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗଗୁଡ଼ିକୁ ସହାୟତା ପ୍ରୋତ୍ସାହିତ ପାଇଁ ଏକ ଇନ୍‌କ୍ୟୁବେସନ୍ କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ କରାଯାଇଛି। ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ସହଯୋଗୀ ଭାବେ କାର୍ଯ୍ୟ କରିବ। ଏହି ସହଯୋଗ ମାଧ୍ୟମରେ ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀମାନେ ବ୍ୟବସାୟ ଯୋଜନା ପ୍ରସ୍ତୁତି, ଉତ୍ପାଦ ବିକାଶ, ଉନ୍ନତ ଗୁଣବତ୍ତା, ବଜାର ସଂଯୋଗ, ଅର୍ଥିକ ସୁବିଧା ଓ ପେସାଦର ନେଗୋସିଏସନ୍ ଭଳି ବିଭିନ୍ନ କ୍ଷେତ୍ରରେ ସହାୟତା ପାଇବେ। ସେମାନଙ୍କ ସ୍ଥାନୀୟ ନିଗମ ଶକ୍ତି ଭବନଠାରେ ଏହି ବୁଝାମଣାପତ୍ର ଦିନିମଧ୍ୟ କରାଯାଇଛି। ଏହି ଅବସରରେ ଉପମୁଖ୍ୟମଣ୍ଡଳ ତଥା ମହିଳା ଓ ଶିଶୁ ବିକାଶ, ନିଗମ ଶକ୍ତି ଓ ପର୍ଯ୍ୟଟନ ବିଭାଗ ମନ୍ତ୍ରୀ ପ୍ରଭାତୀ ପରିଡ଼ା ଉପସ୍ଥିତ ଥିଲେ। ସେ କହିଛନ୍ତି, ସରକାର ମହିଳାଙ୍କୁ କେବଳ ରୋଜଗାରକ୍ଷମ

ନୁହେଁ ବରଂ ସଫଳ ଉଦ୍ୟୋଗୀ ଭାବେ ଗଢ଼ିତୋଳିବାକୁ ସଂକଳ୍ପବଦ୍ଧ। ବୈଷୟିକ ପରାମର୍ଶ ଏବଂ ଉନ୍ନତ ପ୍ରଶିକ୍ଷଣ ମାଧ୍ୟମରେ ସେମାନେ ନିଜର ପ୍ରସ୍ତୁତ ସମଗ୍ରୀୟ ଆନ୍ତର୍ଜାତୀୟ ସ୍ତରରେ ପ୍ରତିଷ୍ଠିତ କରିପାରିବେ। ଏହା ‘ବିକଶିତ ଓଡ଼ିଶା’ ଗଠନ ଦିଗରେ ଏକ ମାଇଲ୍‌ଷ୍ଟୁଣ୍ଟ ସଦୃଶ ହେବ। ଏହି ଅବସରରେ ଉପମୁଖ୍ୟମଣ୍ଡଳ ମହାଲକ୍ଷପତି ଦିବିଙ୍କ ସହ ସେମାନଙ୍କର ପ୍ରେରଣାଦାୟୀ ଯାତ୍ରା ସମ୍ପର୍କରେ ଆଲୋଚନା କରିଥିଲେ। କାର୍ଯ୍ୟକ୍ରମରେ ନିଗମ ଶକ୍ତି ବିଭାଗ କର୍ମୀଶ୍ରମ-ତଥା-ଶାସନ ସଚିବ ମାନ୍ୟା ନିମ୍ମାଳ, ନିଗମ ଶକ୍ତି ନିର୍ଦ୍ଦେଶିକା ଡ. ମୋନିକା ପ୍ରିୟଦର୍ଶିନୀଙ୍କ ସମେତ ବିଭାଗର ତଥା ଓଡ଼ିଶା ଜାବିକା ନିଗମର ବରିଷ୍ଠ ଅଧିକାରୀ, ଆଇଆଇଟି ଭୁବନେଶ୍ୱରର କର୍ମଚାରୀ ଓ ଲକ୍ଷପତି ଦିବି ଓ ମହାଲକ୍ଷପତି ଦିବି ଉପସ୍ଥିତ ଥିଲେ। ସମସ୍ତଙ୍କୁ ବିଭାଗୀୟ ଅଧିକାରୀମାନେ ଆଭାସା ମାଧ୍ୟମରେ ଯୋଡ଼ିହୋଇଥିଲେ।



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The New Indian Express		
Date	9 th June, 2026	Language	English
Headline	Odisha Livelihoods Mission, IIT pact to support rural women entrepreneurs		
Link	https://www.newindianexpress.com/states/odisha/2026/Jun/09/odisha-livelihoods-mission-iit-pact-to-support-rural-women-entrepreneurs		



BHUBANESWAR: The Odisha Livelihoods Mission (OLM) on Monday signed an MoU with IIT-Bhubaneswar for launch of an incubation programme through the Startup Village Entrepreneurship Programme (SVEP) to strengthen rural women-led enterprises in the state.

The initiative aims to support rural women entrepreneurs in business planning, product development, quality enhancement, market linkages, and access to finance and professional networking.

The pact was inked in the presence of deputy chief minister Pravati Parida at Mission Shakti Bhawan here. The programme is being launched under the National Rural Livelihoods Mission (NRLM) in which IIT-Bhubaneswar will serve as the incubation partner.

Official sources said as per the guidelines of the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM), at least 150 growth-oriented rural enterprises will be supported over the next three years.

The Ministry of Rural Development has approved an expenditure of `10.70 crore for the initiative. In the first phase, `99 lakh has been sanctioned to IIT-Bhubaneswar for implementation of the initiative.

Parida said, “The collaboration with a premier institution like IIT-Bhubaneswar has opened new avenues of opportunities for SHG women. Through technical guidance and advanced training, they will be able to position their products at national and international levels. The initiative will be a milestone in the journey towards Viksit Odisha and a major step in boosting women’s confidence and economic empowerment.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The National International Sports Business Regional Other		
Date	8 th June, 2026	Language	Odia
Headline	Odisha Livelihoods Mission, IIT Bhubaneswar Join Hands to Empower Rural Women Entrepreneurs		
Link	https://english.hindusthansamachar.in/Encyc/2026/6/8/Odisha-Livelihoods-Mission-MOU.php		



Describing the initiative as a significant milestone in Odisha's development journey, she said it would strengthen women's confidence, enhance economic independence and contribute to the vision of a "Viksit Odisha."

During the programme, the Deputy Chief Minister also interacted with Lakhpati Didis and Mahalakshapati Didis, listening to their inspiring stories of entrepreneurship and financial empowerment.

The initiative is expected to open new avenues of growth for women entrepreneurs while contributing to the vision of a "Viksit Bharat" envisioned by Prime Minister Narendra Modi and the "Viksit Odisha" roadmap of Chief Minister Mohan Charan Majhi.

Among those present were Manasi Nimbhal, Commissioner-cum-Secretary of the Mission Shakti Department; Monika Priyadarshini, Director of Mission Shakti; senior officials of OLM and Mission Shakti Department, representatives of IIT Bhubaneswar, and women members of Self-Help Groups from across the state. The programme was also attended virtually by officials and SHG members from all districts of Odisha.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Orissa Post		
Date	8 th June, 2026	Language	English
Headline	Odisha Livelihoods Mission, IIT-Bhubaneswar sign pact to offer business support to rural women		
Link	https://www.orissapost.com/odisha-livelihoods-mission-iit-bhubaneswar-sign-pact-to-offer-business-support-to-rural-women/		



Bhubaneswar: The Odisha Livelihoods Mission (OLM) and [IIT-Bhubaneswar](#) Monday signed an MoU to provide business support to rural women entrepreneurs in the state.

Through this collaboration, they will receive support in business planning, product development, quality enhancement, market linkages, access to finance, and professional networking, said Odisha Deputy Chief Minister Pravati Parida, who is also in charge of the Women & Child Development and Mission Shakti departments.

Under the National Rural Livelihoods Mission (NRLM), an incubation programme is being launched through the Start-up Village Entrepreneurship Programme (SVEP) to support growth-oriented rural enterprises across Odisha. IIT-Bhubaneswar will serve as the incubation partner for this initiative, officials said.

At least 150 growth-oriented rural enterprises will be supported through the incubation process over the next three years.

The Ministry of Rural Development has approved an expenditure of Rs 10.70 crore for the programme. In the first phase, Rs 99 lakh has been sanctioned to IIT-Bhubaneswar for implementation of the initiative, Parida said.

The incubation programme is expected to create a vibrant entrepreneurial ecosystem in the state, and pave the way for self-help groups (SHGs) to transform into small and medium enterprises, she said.

As per the agreement, IIT-Bhubaneswar will also assist in securing patents and process certifications to create unique identities for select products from Odisha.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Prameya News		
Date	8 th June, 2026	Language	English
Headline	Mission Shakti women to get IIT training; Odisha targets 150 crorepati didis		
Link	https://www.prameyanews.com/mission-shakti-women-to-get-iit-training-odisha-targets-150-crorepati-didis		



Bhubaneswar, June 8: Mission Shakti women in Odisha will soon receive advanced technology training from professors of IIT Bhubaneswar following the signing of a Memorandum of Understanding (MoU) between the Odisha Livelihoods Mission (OLM) and IIT Bhubaneswar.

The MoU was signed by OLM Director Monica Priyadarshini and IIT Bhubaneswar Director Shreepad Karmakar. Deputy Chief Minister Pravati Parida said the initiative aims to enhance the technological capabilities of Mission Shakti members and strengthen their entrepreneurial potential.

Speaking at a special programme held at Mission Shakti Bhawan in Bhubaneswar, Parida said the state government has set a target of transforming 150 Lakhpati Didis into Crorepati Didis within the next three years. Lakhpati Didis from all 30 districts participated in the programme through video conferencing.

The Deputy Chief Minister also announced key tourism initiatives, stating that electric boats will start operating at Kalijai within the next three to four months. Similar efforts are underway to convert boats operating in Chilika and Bhitarkanika into electric and solar-powered vessels.

To promote rural and experiential tourism, the government is expanding homestay facilities in scenic and forested regions where hotel infrastructure is limited. Under the initiative, tourists will be able to stay in village homes, enjoy traditional rural cuisine and experience local tribal culture firsthand, providing a unique tourism experience while generating income opportunities for rural communities.



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Media/Publication	The Print		
Date	8 th June, 2026	Language	English
Headline	Agreement between Odisha Livelihoods Mission and IIT-Bhubaneswar to provide professional support to rural women.		
Link	https://hindi.theprint.in/india/odisha-livelihood-mission-and-iit-bhubaneswar-sign-mou-to-provide-vocational-support-to-rural-women/983351/?amp		

भुवनेश्वर, आठ जून (भाषा) ओडिशा आजीविका मिशन (ओएलएम) और भारतीय प्रौद्योगिकी संस्थान-भुवनेश्वर (आईआईटी-भुवनेश्वर) ने राज्य में ग्रामीण महिला उद्यमियों को व्यावसायिक सहायता प्रदान करने के लिए सोमवार को एक समझौता ज्ञापन (एमओयू) पर हस्ताक्षर किए।

ओडिशा की उपमुख्यमंत्री प्रवती परिदा ने कहा कि इस सहयोग के तहत महिला उद्यमियों को व्यापार योजना, उत्पाद विकास, गुणवत्ता सुधार, बाजार से संपर्क, वित्तीय सहायता तक पहुंच और पेशेवर नेटवर्क बनाने में मदद मिलेगी। परिदा के पास महिला एवं बाल विकास और मिशन शक्ति विभागों का प्रभार भी है।

अधिकारियों ने बताया कि राष्ट्रीय ग्रामीण आजीविका मिशन (एनआरएलएम) के तहत स्टार्ट-अप ग्राम उद्यमिता कार्यक्रम (एसवीईपी) के माध्यम से ओडिशा में विकासोन्मुख ग्रामीण उद्यमों को समर्थन देने के लिए एक उद्यम संवर्धन कार्यक्रम शुरू किया जा रहा है।

इस उद्यम संवर्धन प्रक्रिया के माध्यम से अगले तीन वर्ष में कम से कम 150 विकासोन्मुख ग्रामीण उद्यमों को सहायता दी जाएगी।

परिदा ने बताया कि ग्रामीण विकास मंत्रालय ने इस कार्यक्रम के लिए 10.70 करोड़ रुपये के खर्च को मंजूरी दी है। पहले चरण में इस पहल के कार्यान्वयन के लिए आईआईटी-भुवनेश्वर को 99 लाख रुपये मंजूर किए गए हैं।

उन्होंने कहा कि इस उद्यम संवर्धन कार्यक्रम से राज्य में एक मजबूत उद्यमिता पारिस्थितिकी तंत्र तैयार होने की उम्मीद है और इससे स्वयं सहायता समूहों (एसएचजी) के छोटे एवं मध्यम उद्यमों में बदलने का रास्ता खुलेगा।

समझौते के अनुसार, आईआईटी-भुवनेश्वर ओडिशा के चुनिंदा उत्पादों की अलग पहचान बनाने के लिए पेटेंट हासिल करने और प्रक्रिया प्रमाणन में भी सहायता करेगा।

भाषा

सिम्मी संतोष

संतोष

यह खबर 'भाषा' न्यूज़ एजेंसी से 'ऑटो फीड' द्वारा ली गई है। इसके कंटेंट के लिए डिप्रिंट जिम्मेदार नहीं है।



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Media/Publication	The Pragativadi		
Date	8 th June, 2026	Language	English
Headline	OLM Signs MoU with IIT Bhubaneswar to Empower Rural Women Entrepreneurs		
Link	https://pragativadi.com/olm-signs-mou-with-iit-bhubaneswar-to-empower-rural-women-entrepreneurs/		



Odisha Livelihoods Mission (OLM) and IIT Bhubaneswar signed a Memorandum of Understanding (MoU) at Mission Shakti Bhawan, Bhubaneswar, to strengthen rural women-led enterprises under the National Rural Livelihoods Mission (NRLM).

Deputy Chief Minister and Minister of Women & Child Development, Mission Shakti and Tourism, Smt. Pravati Parida attended the event.

The collaboration will launch an incubation programme through the Start-up Village Entrepreneurship Programme (SVEP) to support growth-oriented rural businesses. IIT Bhubaneswar will act as the incubation partner, providing guidance in business planning, product development, quality improvement, market linkages, finance access, and professional networking.

Under the Deendayal Antyodaya Yojana–NRLM guidelines, at least 150 rural enterprises will receive incubation support over three years. The Ministry of Rural Development approved ₹10.70 crore for the programme, with ₹99 lakh sanctioned to IIT Bhubaneswar in the first phase.



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The initiative aims to help Self-Help Groups (SHGs) evolve into small and medium enterprises. IIT Bhubaneswar will assist SHG entrepreneurs in obtaining Udyam registration, certifications, and patents to create distinct product identities.

Smt. Pravati Parida said the government is committed to empowering women as entrepreneurs. She described the partnership as a milestone toward “Viksit Odisha” and praised IIT Bhubaneswar’s role in enabling women to market their products nationally and globally.

Officials from Mission Shakti, OLM, and IIT Bhubaneswar, along with SHG members from across Odisha, joined the event virtually.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Sambad		
Date	8 th June, 2026	Language	English
Headline	Rural women entrepreneurs to receive support as MoU exchanged between Odisha Livelihoods Mission and IIT Bhubaneswar		
Link	https://sambadenglish.com/latest-news/rural-women-entrepreneurs-to-receive-support-as-mou-exchanged-between-odisha-livelihoods-mission-and-iit-bhubaneswar-12013644		



Bhubaneswar: In a significant step towards strengthening rural women-led enterprises, a Memorandum of Understanding (MoU) was exchanged today between the Odisha Livelihoods Mission (OLM) and IIT Bhubaneswar at Mission Shakti Bhawan, Bhubaneswar. The programme was held in the presence of Deputy Chief Minister and Minister of Women & Child Development, Mission Shakti and Tourism, Pravati Parida.

Under the National Rural Livelihoods Mission (NRLM), an incubation programme is being launched through the Start-up Village Entrepreneurship Programme (SVEP) to support growth-oriented rural enterprises across Odisha. IIT Bhubaneswar will serve as the incubation partner for this initiative. Through this collaboration, rural women entrepreneurs will receive support in business planning, product development, quality enhancement, market linkages, access to finance, and professional networking.

As per the guidelines of the Deendayal Antyodaya Yojana–National Rural Livelihoods Mission (DAY-NRLM), at least 150 growth-oriented rural enterprises will be supported through the incubation process over the next three years. The Ministry of Rural Development, Government of India, has approved an expenditure of ₹10.70 crore for the programme. In the first phase, ₹99 lakh has been sanctioned to IIT Bhubaneswar for the implementation of the initiative.



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The incubation programme is expected to create a vibrant entrepreneurial ecosystem in the state and pave the way for Self-Help Groups (SHGs) to transform into small and medium enterprises. The identified SHG enterprises will be supported in obtaining Udyam registration and other mandatory compliances and certifications required for enterprise establishment. IIT Bhubaneswar will also assist in securing patents and process certifications to create unique identities for select products from Odisha.

Speaking on the occasion, Deputy Chief Minister Pravati Parida stated that the Government is committed not only to making women employable but also to nurturing them as successful entrepreneurs. She noted that the collaboration with a premier institution like IIT Bhubaneswar has opened new avenues of opportunity for SHG women. Through technical guidance and advanced training, they will be able to position their products at national and international levels. She described the initiative as a milestone in the journey towards a “Viksit Odisha” and a major step in boosting women’s confidence and economic empowerment.

On the occasion, Parida also interacted with Mahalakshapati Didis and discussed their inspiring journeys from struggle to success.

This initiative is expected to connect women entrepreneurs with new opportunities while contributing significantly to the vision of Hon’ble Prime Minister Narendra Modi’s “Viksit Bharat” and Hon’ble Chief Minister Mohan Charan Majhi’s “Viksit Odisha”.

Manasi Nimbhal, Commissioner-cum-Secretary, Mission Shakti Department; Dr. Monika Priyadarshini, Director, Mission Shakti; senior officials of the Department and Odisha Livelihoods Mission; representatives of IIT Bhubaneswar; Lakhpati Didis and Mahalakshapati Didis were present. Officials and SHG members from all districts of the state also joined the programme virtually.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Kalinga TV		
Date	8 th June, 2026	Language	English
Headline	Odisha Targets 150 ‘Crorepati Didis’ as Mission Shakti Partners with IIT Bhubaneswar		
Link	https://sambadenglish.com/latest-news/rural-women-entrepreneurs-to-receive-support-as-mou-exchanged-between-odisha-livelihoods-mission-and-iit-bhubaneswar-12013644		



Odisha state government recently teamed up with IIT Bhubaneswar, signing an MoU between the Odisha Livelihoods Mission (OLM) and the institute. Now, professors from IIT Bhubaneswar will train Mission Shakti women in advanced tech skills. OLM Director Monica Priyadarshini and IIT Bhubaneswar Director Shreepad Karmakar sealed the agreement.

At an event in Mission Shakti Bhawan, Deputy Chief Minister Pravati Parida laid out what’s at stake—this partnership is all about boosting the technical know-how of Mission Shakti members and unlocking their full entrepreneurial drive. Lakhpati Didis across all 30 districts joined in over video conference, and the Deputy Chief Minister put an ambitious goal to turn 150 “Lakhpati Didis” into “Crorepati Didis” in just three years.

Alongside this push for economic and tech empowerment, Parida announced a “green” makeover for state tourism. In just a few months, Kalijai will see electric boats enter service. The government also plans to convert existing boats in the ecologically sensitive Chilika and Bhitarkanika areas to eco-friendly electric or solar power.

The government is also rolling out new homestay facilities in rural and scenic areas where hotels are scarce, giving tourists a chance to live in village homes, taste local cuisine, and really experience tribal culture. It’s a move that lets travelers get a genuine taste of village life, while women and their communities gain steady, local income streams. This approach makes tourism both more authentic and more sustainable for everyone involved.



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Media/Publication	The Hawk		
Date	8th June, 2026	Language	English
Headline	Women-led rural enterprises to get IIT Bhubaneswar support in Odisha Odisha Livelihoods Mission and IIT Bhubaneswar Collaborate to Empower Rural Women Entrepreneurs		
Link	https://www.thehawk.in/news/india/women-led-rural-enterprises-to-get-iit-bhubaneswar-support-in-odisha		



Bhubaneswar, June 8 (IANS) The Odisha Livelihoods Mission (OLM) on Monday signed a Memorandum of Understanding (MoU) with IIT Bhubaneswar to support the growth of rural women-led enterprises across the state.

According to an official statement, an incubation programme is being launched under the National Rural Livelihoods Mission (NRLM) through the Start-up Village Entrepreneurship Programme (SVEP) to support growth-oriented rural enterprises across Odisha.

The statement added that IIT Bhubaneswar will serve as the incubation partner for the initiative.

Through the collaboration, rural women entrepreneurs will receive support in business planning, product development, quality enhancement, market linkages, access to finance and professional networking.

As per the guidelines of the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM), at least 150 growth-oriented rural enterprises will be supported through the incubation process over the next three years.

The Union Ministry of Rural Development has approved an expenditure of Rs 10.70 crore for the programme.



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In the first phase, Rs 99 lakh has been sanctioned to IIT Bhubaneswar for implementation of the initiative.

“The incubation programme is expected to create a vibrant entrepreneurial ecosystem in the state and pave the way for Self-Help Groups (SHGs) to transform into small and medium enterprises. The identified SHG enterprises will be supported in obtaining Udyam registration and other mandatory compliances and certifications required for enterprise establishment. IIT Bhubaneswar will also assist in securing patents and process certifications to create unique identities for select products from Odisha,” the state government said.

Speaking on the occasion, Deputy Chief Minister Pravati Parida said that the government is committed not only to making women employable but also to nurturing them as successful entrepreneurs.

“The collaboration with a premier institution like IIT Bhubaneswar has opened new avenues of opportunity for SHG women. Through technical guidance and advanced training, they will be able to position their products at national and international levels,” Parida said.

She described the initiative as a milestone in the journey towards a “Viksit Odisha” and a major step towards boosting women’s confidence and economic empowerment.



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Media/Publication	The gaon Junction		
Date	8 th June, 2026	Language	Hindi
Headline	Rural women to get business support: Agreement between IIT-Bhubaneswar and Odisha Livelihood Mission		
Link	https://www.gaonjunction.com/khabar-junction/iit-bhubaneswar-and-odisha-livelihood-mission-sign-mou-rural-women-will-get-business-support		



उपमुख्यमंत्री ने बताया कि ग्रामीण विकास मंत्रालय ने इस कार्यक्रम के लिए 10.70 करोड़ रुपये की मंजूरी दी है। पहले चरण में 99 लाख रुपये IIT-भुवनेश्वर को जारी किए गए हैं। इस राशि का उपयोग कार्यक्रम के संचालन और प्रशिक्षण गतिविधियों के लिए किया जाएगा।



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Media/Publication	The Janatase Rishta		
Date	8 th June, 2026	Language	Hindi
Headline	Women-led rural enterprises in Odisha to receive support from IIT Bhubaneswar		
Link	https://jantaserishta.com/national/women-led-rural-enterprises-in-odisha-to-receive-support-from-iit-bhubaneswar-4747922		



Bhubaneswar भुवनेश्वर। ओडिशा आजीविका मिशन (ओएलएम) ने सोमवार को राज्य भर में ग्रामीण महिला नेतृत्व वाले उद्यमों के विकास में सहयोग देने के लिए आईआईटी भुवनेश्वर के साथ एक समझौता ज्ञापन (एमओयू) पर हस्ताक्षर किए। एक आधिकारिक बयान के अनुसार, राष्ट्रीय ग्रामीण आजीविका मिशन (एनआरएलएम) के तहत स्टार्ट-अप विलेज एंटरप्रेन्योरशिप प्रोग्राम (एसवीईपी) के माध्यम से ओडिशा भर में विकासोन्मुखी ग्रामीण उद्यमों को सहयोग देने के लिए एक इनक्यूबेशन कार्यक्रम शुरू किया जा रहा है। Also Read - रेलवे स्टेशन पर 55 लाख से अधिक की हेरोइन बरामद, एक तस्कर गिरफ्तार बयान में कहा गया है कि आईआईटी भुवनेश्वर इस पहल के लिए इनक्यूबेशन पार्टनर के रूप में कार्य करेगा। इस सहयोग के माध्यम से, ग्रामीण महिला उद्यमियों को व्यवसाय योजना, उत्पाद विकास, गुणवत्ता संवर्धन, बाजार संपर्क, वित्त तक पहुंच और पेशेवर नेटवर्किंग में सहायता प्राप्त होगी। दीनदयाल अंत्योदय योजना-राष्ट्रीय ग्रामीण आजीविका मिशन (डीएवाई-एनआरएलएम) के दिशानिर्देशों के अनुसार, अगले तीन वर्षों में इनक्यूबेशन प्रक्रिया के माध्यम से कम से कम 150 विकासोन्मुखी ग्रामीण उद्यमों को सहायता प्रदान की जाएगी। Also Read - नदी में पलटी किसानों से भरी नाव, किशोरी समेत तीन लापता केंद्रीय ग्रामीण विकास मंत्रालय ने इस कार्यक्रम के लिए 10.70 करोड़ रुपए के व्यय को मंजूरी दी है। पहले चरण में, इस पहल के कार्यान्वयन के लिए आईआईटी भुवनेश्वर को 99 लाख रुपए स्वीकृत किए गए हैं। राज्य सरकार ने कहा कि इनक्यूबेशन कार्यक्रम से राज्य में एक जीवंत उद्यमशीलता पारिस्थितिकी तंत्र बनने और स्वयं सहायता समूहों (एसएचजी) को लघु एवं मध्यम उद्यमों में परिवर्तित होने का मार्ग प्रशस्त होने की उम्मीद है। चिन्हित एसएचजी उद्यमों को उद्यम पंजीकरण और उद्यम स्थापना के लिए आवश्यक अन्य अनिवार्य अनुपालन और प्रमाणन Also Read - Mizoram: नशा तस्करी नेटवर्क पर बड़ी कार्रवाई, ED ने कई राज्यों में छापे मारे प्राप्त करने में सहायता प्रदान की



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जाएगी। आईआईटी भुवनेश्वर चुनिंदा ओडिशा उत्पादों के लिए विशिष्ट पहचान बनाने के लिए पेटेंट और प्रक्रिया प्रमाणन प्राप्त करने में भी सहायता करेगा। इस अवसर पर बोलते हुए उपमुख्यमंत्री प्रभाती परिदा ने कहा कि सरकार न केवल महिलाओं को रोजगार योग्य बनाने के लिए प्रतिबद्ध है, बल्कि उन्हें सफल उद्यमी के रूप में विकसित करने के लिए भी प्रतिबद्ध है। परिदा ने कहा कि आईआईटी भुवनेश्वर जैसे प्रतिष्ठित संस्थान के साथ सहयोग से स्वयं सहायता समूहों की महिलाओं के लिए अवसरों के नए द्वार खुल गए हैं। तकनीकी मार्गदर्शन और उन्नत प्रशिक्षण के माध्यम से वे अपने उत्पादों को राष्ट्रीय और अंतरराष्ट्रीय स्तर पर स्थापित कर सकेंगी। उन्होंने इस पहल को 'विकसित ओडिशा' की दिशा में एक मील का पत्थर और महिलाओं के आत्मविश्वास और आर्थिक सशक्तिकरण को बढ़ावा देने की दिशा में एक बड़ा कदम बताया।



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Indian Institute of Technology Bhubaneswar

Media/Publication	The Prabhat khabar		
Date	8 th June, 2026	Language	Hindi
Headline	Bhubaneswar News: Odisha Livelihoods Mission signs agreement with IIT Bhubaneswar; rural women entrepreneurs to receive business support.		
Link	https://www.prabhatkhabar.com/state/odisha/odisha-livelihood-mission-signs-mou-with-iit-bhubaneswar		



Bhubaneswar News: ओडिशा आजीविका मिशन और आइआइटी भुवनेश्वर के बीच समझौता से महिला उद्यमियों को मिलेगा लाभ.

Bhubaneswar News: ग्रामीण महिलाओं द्वारा संचालित उद्यमों को सशक्त बनाने की दिशा में एक महत्वपूर्ण कदम उठाते हुए ओडिशा आजीविका मिशन और आइआइटी भुवनेश्वर के बीच सोमवार को मिशन शक्ति भवन में एक समझौता पर हस्ताक्षर किया गया. कार्यक्रम में उपमुख्यमंत्री एवं महिला एवं बाल विकास, मिशन शक्ति तथा पर्यटन मंत्री प्रभाती परिडा मुख्य अतिथि के रूप में उपस्थित रहीं.

आइआइटी भुवनेश्वर को इन्क्यूबेशन पार्टनर बनाया गया

यह पहल राष्ट्रीय ग्रामीण आजीविका मिशन के अंतर्गत स्टार्ट-अप विलेज एंटरप्रेन्योरशिप प्रोग्राम के माध्यम से शुरू की जा रही है. इस कार्यक्रम में आइआइटी भुवनेश्वर को इन्क्यूबेशन पार्टनर बनाया गया है, जो ग्रामीण महिला



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उद्यमियों को व्यवसाय नियोजन, उत्पाद विकास, गुणवत्ता सुधार, बाजार से जुड़ाव, वित्तीय सहायता प्राप्त करने तथा पेशेवर नेटवर्किंग में तकनीकी एवं संस्थागत सहयोग प्रदान करेगा. दीनदयाल अंत्योदय योजना-राष्ट्रीय ग्रामीण आजीविका मिशन के दिशा-निर्देशों के अनुसार, अगले तीन वर्षों में कम से कम 150 विकासोन्मुख ग्रामीण उद्यमों को इन्क्यूबेशन प्रक्रिया के माध्यम से सहायता प्रदान की जायेगी. इस कार्यक्रम के लिए भारत सरकार के ग्रामीण विकास मंत्रालय ने 10.70 करोड़ रुपये की स्वीकृति दी है. प्रथम चरण में आइआइटी भुवनेश्वर को कार्यक्रम के क्रियान्वयन के लिए 99 लाख रुपये जारी किये गये हैं. इस पहल से राज्य में एक सशक्त उद्यमिता पारिस्थितिकी तंत्र विकसित होने की उम्मीद है, जिससे स्वयं सहायता समूह आधारित उद्यम छोटे एवं मध्यम उद्योगों के रूप में विकसित हो सकेंगे.

आइआइटी भुवनेश्वर चयनित उत्पादों की ब्रांड पहचान विकसित करने में सहयोग करेगा

चयनित समूह उद्यमों को उद्यम पंजीकरण, आवश्यक अनुपालन, प्रमाणन तथा अन्य कानूनी प्रक्रियाओं में भी सहायता प्रदान की जायेगी. इसके अलावा, आइआइटी भुवनेश्वर चयनित उत्पादों के लिए पेटेंट, प्रक्रिया प्रमाणन और ब्रांड पहचान विकसित करने में भी सहयोग करेगा, जिससे ओडिशा के उत्पादों को राष्ट्रीय और अंतरराष्ट्रीय स्तर पर विशिष्ट पहचान मिल सके. कार्यक्रम में मिशन शक्ति विभाग की आयुक्त-सह-सचिव मानसी निंभाल, मिशन शक्ति की निदेशक मोनिका प्रियदर्शिनी, ओडिशा आजीविका मिशन एवं मिशन शक्ति विभाग के वरिष्ठ अधिकारी, आइआइटी भुवनेश्वर के प्रतिनिधि, लखपति दीदी एवं महालखपति दीदियां उपस्थित थीं. राज्य के सभी जिलों से अधिकारी और स्वयं सहायता समूहों की सदस्याएं वर्चुअल माध्यम से कार्यक्रम में शामिल हुईं.

महिलाओं को सफल उद्यमी बनाने के लिए प्रतिबद्ध है राज्य सरकार : प्रभाती परिडा

कार्यक्रम को संबोधित करते हुए उपमुख्यमंत्री प्रभाती परिडा ने कहा कि राज्य सरकार महिलाओं को केवल रोजगार योग्य बनाने तक सीमित नहीं है, बल्कि उन्हें सफल उद्यमी के रूप में विकसित करने के लिए भी प्रतिबद्ध है. उन्होंने कहा कि आइआइटी भुवनेश्वर जैसे प्रतिष्ठित संस्थान के साथ साझेदारी से स्वयं सहायता समूहों की महिलाओं के लिए नये अवसरों के द्वार खुले हैं. तकनीकी मार्गदर्शन और उन्नत प्रशिक्षण के माध्यम से वे अपने उत्पादों को राष्ट्रीय और वैश्विक बाजारों तक पहुंचाने में सक्षम होंगी. उन्होंने इस पहल को 'विकसित ओडिशा' के लक्ष्य की दिशा में एक महत्वपूर्ण मील का पत्थर बताते हुए कहा कि यह महिलाओं के आत्मविश्वास, आर्थिक सशक्तीकरण और आत्मनिर्भरता को नयी गति प्रदान करेगा. इस अवसर पर उपमुख्यमंत्री ने महालखपति दीदियों के साथ संवाद भी किया और संघर्ष से सफलता तक की उनकी प्रेरणादायक यात्राओं के बारे में जानकारी प्राप्त की.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Statesman		
Date	8 th June, 2026	Language	English
Headline	OLM, IIT- Bhubaneswar join hands to boost women-led rural Enterprises		

OLM, IIT-Bhubaneswar join hands to boost women-led rural enterprises

STATESMAN NEWS SERVICE
Bhubaneswar, June 8

In a major push to women-led entrepreneurship in rural pockets, the Odisha Livelihoods Mission (OLM) on Monday signed a Memorandum of Understanding (MoU) with IIT Bhubaneswar to incubate 150 growth-oriented rural enterprises over the next three years.

The partnership, launched under the Start-up Village Entrepreneurship Programme (SVEP) of the Decadal Agricultural Yojana-National Rural Livelihoods Mission (DAY-NRLM), aims to help Self-Help Group (SHG) enterprises scale-up into sustainable businesses.

As the incubator partner, IIT Bhubaneswar will provide support in business planing, product development, quality improvement, market linkages, access to finance and professional networking. The institute will also help selected enterprises obtain Odisha registration, mandatory certifications, patents and process certifications to strengthen the market identity of



Odisha-made products. The Ministry of Rural Development has approved Rs 10.70 crore for the programme, with Rs 99 lakh released to IIT Bhubaneswar in the first phase.

Speaking on the occasion, Deputy Chief Minister Pravat Kumar Das said the State Government is committed to transforming women from job seekers into successful entrepreneurs. She said collaboration with premier institution like IIT Bhubaneswar would equip SHG members with technical knowledge and advanced skills, enabling them to compete in wider markets.

She said it would enhance

women's economic empowerment and create new opportunities for rural enterprises across the state.

The Deputy Chief Minister also interacted with Mahalaxapatikhi and heard their inspiring stories of entrepreneurship and self-reliance.

Among those present were Manasi Sinhabal, Commissioner and Secretary, Mission Shakti Department; Dr. Manika Priyadarshini, Director, Mission Shakti; senior officials of OLM and Mission Shakti; representatives of IIT Bhubaneswar, and SHG members. Participants from all districts joined the programme virtually.



Media/Publication	The Political and Business Daily		
Date	9 th June, 2026	Language	English
Headline	OLM, IIT Bhubaneswar ink pact to strengthen rural women-led enterprises		

OLM, IIT Bhubaneswar ink pact to strengthen rural women-led enterprises

SWARUP MOHANTY

BHUBANESWAR, JUNE 8

IN a significant step towards strengthening rural women-led enterprises, a Memorandum of Understanding (MoU) was exchanged today between the Odisha Livelihoods Mission (OLM) and IIT Bhubaneswar at Mission Shakti Bhawan, Bhubaneswar. Deputy Chief Minister and Minister of Women & Child Development, Mission Shakti and Tourism, Pravati Parida was present on the occasion.

Under the National Rural Livelihoods Mission (NRLM), an incubation programme is being launched through the Start-up Village Entrepreneurship Programme (SVEP) to support growth-oriented rural enterprises across Odisha. IIT Bhubaneswar will serve as the incubation partner for this initiative. Through this collaboration, rural women entrepreneurs will receive support in business planning, product development, quality enhancement, market

linkages, access to finance, and professional networking.

As per the guidelines of the Deendayal Antyodaya Yojana–National Rural Livelihoods Mission (DAY-NRLM), at least 150 growth-oriented rural enterprises will be supported through the incubation process over the next three years. The Union Ministry of Rural Development has approved an expenditure of Rs.10.70 crore for the programme. In the first phase, Rs. 99 lakh has been sanctioned to IIT Bhubaneswar for implementation of the initiative.

The incubation programme is expected to create a vibrant entrepreneurial ecosystem in the state and pave the way for Self-Help Groups (SHGs) to transform into small and medium enterprises. The identified SHG enterprises will be supported in obtaining Udyam registration and other mandatory compliances and certifications required for enterprise establishment. IIT Bhubaneswar will also assist in securing patents and process certifications to create unique iden-



ties for select products from Odisha.

Speaking on the occasion, Deputy Chief Minister Parida said, "The Government is committed not only to making women employable but also to nurturing them as successful entrepreneurs." She noted that the collaboration with a premier institution like IIT Bhubaneswar has opened new avenues of opportunity for SHG women. Through technical guidance and advanced training, they will be able to position their products at national and international levels. She described the initiative as a milestone in the journey towards a "Viksit Odisha" and a major step in boosting women's confidence and economic empowerment.

On the occasion, the Dy. CM

also interacted with Mahalakshapati Didis and discussed their inspiring journeys from struggle to success.

This initiative is expected to connect women entrepreneurs with new opportunities while contributing significantly to the vision of Prime Minister Narendra Modi's "Viksit Bharat" and Chief Minister Mohan Charan Majhi's "Viksit Odisha".

Manasi Nimbhal, Secretary, Mission Shakti Department; Dr. Monika Priyadarshini, Director, Mission Shakti; senior officials of the Department and Odisha Livelihoods Mission; representatives of IIT Bhubaneswar; Lakhpati Didis and Mahalakshapati Didis were present. Officials and SHG members from all districts of the state also joined the programme virtually.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Orissa Post		
Date	9 th June, 2026	Language	English
Headline	OLM, IIT Bhubaneswar ink pact to offer business support to rural women		

FROM EMPLOYMENT TO ENTREPRENEURSHIP

OLM, IIT-Bhub ink pact to offer business support to rural women

PNN & AGENCIES

Bhubaneswar, June 8: In a significant move to strengthen women-led rural enterprises, the Odisha Livelihoods Mission (OLM) and IIT-Bhubaneswar exchanged a Memorandum of Understanding (MoU) at Mission Shakti Bhawan here Monday. The agreement was formalised in the presence of Deputy Chief Minister and Minister of Women & Child Development and Mission Shakti, Pravati Parida, marking a step towards fostering innovation, entrepreneurship, and sustainable livelihood opportunities for rural women across the state.

Speaking on the occasion, Parida said that the government is committed not only to making women employable but also to nurturing them as successful entrepreneurs. She noted that the collaboration with a premier institution like IIT-Bhubaneswar has opened new avenues of opportunity for SHG women. Through technical guidance and advanced training, they will be able to position their products at national and international levels.

She described the initiative as a milestone in the journey towards a "Viksit Odisha" and a major step in boosting women's confidence and economic empowerment.

Through this collaboration,



rural women entrepreneurs will receive support in business planning, product development, quality enhancement, market linkages, access to finance, and professional networking, the Deputy CM said.

Parida further said that the Ministry of Rural Development has approved an expenditure of ₹10.70 crore for the programme. In the first phase, ₹99 lakh has been sanctioned to IIT-Bhubaneswar for implementation of the initiative.

Under the National Rural Livelihoods Mission (NRLM), an incubation programme is being launched through the Startup Village Entrepreneurship Programme (SVEP) to support growth-oriented rural enterprises across Odisha. IIT-Bhubaneswar will serve as the incubation partner for this initiative, officials said.

As per the guidelines of the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM), at least 150 growth-oriented rural enterprises will be supported through the incubation process over the next three years.

The incubation programme is expected to create a vibrant entrepreneurial ecosystem in the state and pave the way for SHGs to transform into small and medium enterprises, officials said.

As per the agreement, IIT-Bhubaneswar will also assist in securing patents and process certifications to create unique identities for select products from Odisha.

The identified SHG enterprises will be supported in obtaining Udyam registration and other mandatory compliances and certifications required for enterprise establishment.

The Deputy CM also interacted with Mahalakshapati Didis and discussed their inspiring journeys from struggle to success.



Media/Publication	The Sambad		
Date	9 th June, 2026	Language	Odia
Headline	MoU between Odisha livelihood Mission and ITt Bhubaneswar		

ଓଡ଼ିଶା ଜୀବିକା ମିସନ୍ ଓ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ମଧ୍ୟରେ ବୁଝାମଣା

ଭୁବନେଶ୍ୱର, ୮/୬(ଇମିଏ): ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀଙ୍କୁ ଉନ୍ନତ ବ୍ୟବସାୟିକ ପରାମର୍ଶ, ପ୍ରଯୁକ୍ତି ସହାୟତା ଓ ବଜାର ସଂଯୋଗ ପ୍ରଦାନ କରିବା ଉଦ୍ଦେଶ୍ୟରେ ଓଡ଼ିଶା ଜୀବିକା ମିସନ୍ ଓ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ମଧ୍ୟରେ ବୁଝାମଣାପତ୍ର ସ୍ୱାକ୍ଷରଣ ହୋଇଛି। ଆଜି ମିସନ୍ ଶକ୍ତି ଭବନଠାରେ ଉପମୁଖ୍ୟମନ୍ତ୍ରୀ ପ୍ରଭାତୀ ପରିଡ଼ାଙ୍କ ଉପସ୍ଥିତିରେ ଏହି ବୁଝାମଣାପତ୍ର ସ୍ୱାକ୍ଷର କରାଯାଇଥିଲା।

ଜାତୀୟ ଗ୍ରାମୀଣ ଜୀବିକା ମିସନ୍ ଅଧୀନରେ ସ୍ଥାପିତ ଏହି ଭଲେଜ୍ ଏଣ୍ଟରପ୍ରିନୁୟରସିପ୍ କାର୍ଯ୍ୟକ୍ରମ ମାଧ୍ୟମରେ ଓଡ଼ିଶାର ବିକାଶମୁଖୀ ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗଗୁଡ଼ିକୁ ସହାୟତା ଯୋଗାଇବା ପାଇଁ ଏକ ଇନ୍‌କ୍ୟୁବେସନ୍ କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ କରାଯାଉଛି। ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ସହଯୋଗୀ ଭାବେ କାର୍ଯ୍ୟ କରିବ। ଏହି ସହଯୋଗ

ମାଧ୍ୟମରେ ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀମାନେ ବ୍ୟବସାୟ ଯୋଜନା ପ୍ରସ୍ତୁତି, ଉତ୍ପାଦ ବିକାଶ, ଉନ୍ନତ ଗୁଣବତ୍ତା, ବଜାର ସଂଯୋଗ, ଆର୍ଥିକ ସୁବିଧା ଓ ପେଶାଦାର ନେଟୱାର୍କ ଭଳି ବିଭିନ୍ନ

ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀଙ୍କୁ ମିଳିବ ଆଧୁନିକ ବ୍ୟବସାୟିକ ସହାୟତା

କ୍ଷେତ୍ରରେ ସହାୟତା ପାଇବେ। ଦୀନନ୍ଦୟାଲ ଅଦ୍ୟୋଦୟ ଯୋଜନା- ଜାତୀୟ ଗ୍ରାମୀଣ ଜୀବିକା ମିସନ୍‌ର ନିର୍ଦ୍ଦେଶନାମା ଅନୁଯାୟୀ, ଆସନ୍ତା ତିନି ବର୍ଷ ମଧ୍ୟରେ ଅତି କମ୍‌ରେ ୧୫୦ଟି ବିକାଶମୁଖୀ ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗକୁ ଏହି ଇନ୍‌କ୍ୟୁବେସନ୍ ପ୍ରକ୍ରିୟା ମାଧ୍ୟମରେ ସହାୟତା ପ୍ରଦାନ କରାଯିବ। ଏଥିପାଇଁ ଜାତୀୟ ଗ୍ରାମୀଣ ମନ୍ତ୍ରାଳୟ ପକ୍ଷରୁ

୧୦.୭ କୋଟି ଟଙ୍କାର ବ୍ୟୟ ଅନୁମୋଦିତ ହୋଇଛି। ଏହି କ୍ରମରେ ପ୍ରଥମ ପର୍ଯ୍ୟାୟରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱରଙ୍କୁ ୯୯ ଲକ୍ଷ ଟଙ୍କା ମଞ୍ଜୁର କରାଯାଇଛି।

ଏହି ଅବସରରେ ଉପମୁଖ୍ୟମନ୍ତ୍ରୀ ପ୍ରଭାତୀ ପରିଡ଼ା ମହାଲକ୍ଷପତି ଦିବିଙ୍କ ସହ ସେମାନଙ୍କର ସଂଘର୍ଷରୁ ସଫଳତା ପର୍ଯ୍ୟନ୍ତ ପ୍ରେରଣାଦାୟୀ ଯାତ୍ରା ସମ୍ପର୍କରେ ଆଲୋଚନା କରିଥିଲେ। କାର୍ଯ୍ୟକ୍ରମରେ ମିସନ୍ ଶକ୍ତି ବିଭାଗର ଶାସନ ସଚିବ ମାନସୀ ନିମ୍ମାଲ, ମିସନ୍ ଶକ୍ତିର ନିର୍ଦ୍ଦେଶିକା ମୋନିକା ପ୍ରିୟଦର୍ଶିନୀଙ୍କ ସମେତ ବିଭାଗର ଓ ଓଡ଼ିଶା ଜୀବିକା ମିସନ୍‌ର ବରିଷ୍ଠ ଅଧିକାରୀ, ଆଇଆଇଟି ଭୁବନେଶ୍ୱରର କର୍ମକର୍ତ୍ତା, ଲକ୍ଷପତି ଦିବି ଓ ମହାଲକ୍ଷପତି ଦିବି ଉପସ୍ଥିତ ଥିଲେ। ସମସ୍ତ ଜିଲ୍ଲାରୁ ବିଭାଗର ଅଧିକାରୀ ଓ ମହିଳାମାନେ ଆଭାସୀ ମାଧ୍ୟମରେ ଯୋଡ଼ି ହୋଇଥିଲେ।



Media/Publication	The Samaja		
Date	9 th June, 2026	Language	Odia
Headline	Odisha Livelihood mission and IIT sign MoU		

ଓଡ଼ିଶା ଜୀବିକା ମିଶନ ଓ ଆଇଆଇଟି ବୁଝାମଣା

ଗ୍ରାମୀଣ ମହିଳା ହେବେ ସଫଳ ଉଦ୍ୟୋଗୀ

ଭୁବନେଶ୍ୱର, ୮।୬ (ନି.ପ୍ର): ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀଙ୍କୁ ଉନ୍ନତ ବ୍ୟାବସାୟିକ ପରାମର୍ଶ, ପ୍ରଯୁକ୍ତିକୁ ସହାୟତା ଓ ବଜାର ସଂଯୋଗ ପ୍ରଦାନ ଉଦ୍ଦେଶ୍ୟରେ ଓଡ଼ିଶା ଜୀବିକା ମିଶନ ଏବଂ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ମଧ୍ୟରେ ସୋମବାର ଭୁବନେଶ୍ୱରସ୍ଥିତ ମିଶନ ଶକ୍ତି ଭବନଠାରେ ବୁଝାମଣାପତ୍ର ସ୍ୱାକ୍ଷରଣ ହୋଇଛି । ଜାତୀୟ ଗ୍ରାମୀଣ ଜୀବିକା ମିଶନ ଅଧୀନରେ ଷ୍ଟାର୍ଟଅପ୍ ଭିଲେଜ୍ ଉଦ୍ୟୋଗୀ କାର୍ଯ୍ୟକ୍ରମ ମାଧ୍ୟମରେ ଓଡ଼ିଶାର ବିକାଶମୁଖୀ ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗଗୁଡ଼ିକୁ ସହାୟତା ଯୋଗାଇବା ପାଇଁ ଏକ ଇନ୍‌କୁବେସନ କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ସହଯୋଗୀ ଭାବେ କାର୍ଯ୍ୟ କରିବ । ଏହି ସହଯୋଗ ମାଧ୍ୟମରେ ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀମାନେ ବ୍ୟବସାୟ ଯୋଜନା ପ୍ରସ୍ତୁତି, ଉତ୍ପାଦ ବିକାଶ, ଉନ୍ନତ ଗୁଣବତ୍ତା, ବଜାର ସଂଯୋଗ, ଆର୍ଥିକ ସୁବିଧା ଓ ଯେଯାହାର ନେଚ୍‌ୱାର୍କ ଭଳି



ବିଭିନ୍ନ କ୍ଷେତ୍ରରେ ସହାୟତା ପାଇବେ । ଉପଯୁଗ୍ୟମତ୍ତା ପ୍ରଭାତୀ ପରିତ୍ରାଙ୍କ ଉପସ୍ଥିତିରେ ଏହି ବୁଝାମଣାପତ୍ର ସ୍ୱାକ୍ଷର ହୋଇଥିଲା । ଦାନବତ୍ସଲ ଅନ୍ତର୍ଯ୍ୟାମୟ ଯୋଜନା-ଜାତୀୟ ଗ୍ରାମୀଣ ଜୀବିକା ମିଶନର ନିର୍ଦ୍ଦେଶନାମା ଅନୁଯାୟୀ, ଆଗାମୀ ତିନି ବର୍ଷ ମଧ୍ୟରେ

ଅତିକମରେ ୧୫୦ଟି ବିକାଶମୁଖୀ ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗକୁ ଏହି ଇନ୍‌କୁବେସନ ପ୍ରକ୍ରିୟା ମାଧ୍ୟମରେ ସହାୟତା ପ୍ରଦାନ କରାଯିବ । ଏଥିପାଇଁ କେନ୍ଦ୍ର ଜାତୀୟ ଗ୍ରାମୀଣ ମନ୍ତ୍ରାଳୟ ଦ୍ୱାରା ୧୦.୭୦ କୋଟି ଟଙ୍କାର ବ୍ୟୟ ଅନୁମୋଦିତ ହୋଇଛି । ଏହିକ୍ରମରେ ପ୍ରଥମ ପର୍ଯ୍ୟାୟରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱରକୁ ୯୯ ଲକ୍ଷ ଟଙ୍କା ମଞ୍ଜୁର କରାଯାଇଛି । ଏହି ଇନ୍‌କୁବେସନ ପ୍ରକ୍ରିୟା ରାଜ୍ୟରେ ସର୍ବ ସହାୟକ ଗୋଷ୍ଠୀଗୁଡ଼ିକୁ କ୍ଷୁଦ୍ର ଓ ମଧ୍ୟ ଧରଣର ଉଦ୍ୟୋଗରେ ପରିଣତ କରିବା ପାଇଁ ପଥ ପ୍ରଶସ୍ତ କରିବ । ରାଜ୍ୟର କେତେକ ସ୍ୱତନ୍ତ୍ର ଉତ୍ପାଦର ସ୍ୱତନ୍ତ୍ର ପରିଚୟ ସୃଷ୍ଟି କରିବା ପାଇଁ ପ୍ୟାଟେଣ୍ଟ ଏବଂ ପ୍ରକ୍ରିୟା ପ୍ରମାଣପତ୍ର ହାସଲ କରିବାରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ସାହାଯ୍ୟ କରିବ । ଏହି ଅବସରରେ ମିଶନ ଶକ୍ତି ବିଭାଗର ସଚିବ ମାନସୀ ନିୟାଲ, ମିଶନ ଶକ୍ତି ନିର୍ଦ୍ଦେଶିକା ଡ. ମୋନିକା ପ୍ରିୟଦର୍ଶିନୀଙ୍କ ସମେତ ବିଭାଗର ଓ ଓଡ଼ିଶା ଜୀବିକା ମିଶନର ବରିଷ୍ଠ ଅଧିକାରୀ, ଆଇଆଇଟି ଭୁବନେଶ୍ୱରର କର୍ମଚାରୀ, ଲକ୍ଷପତି ବିବି ଏବଂ ମହାଲକ୍ଷପତି ବିବି ଉପସ୍ଥିତ ଥିଲେ ।



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर

Indian Institute of Technology Bhubaneswar

Media/Publication	The Dharitri		
Date	9th June, 2026	Language	Odia
Headline	SHG women will become successful entrepreneurs		

ସଫଳ ଉଦ୍ୟୋଗୀ ହେବେ ଏସ୍‌ଏଚ୍‌ଜି ମହିଳା

ଓଡ଼ିଶା ଜାତିକା ମିଶନ ଓ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ମଧ୍ୟରେ ଚୁଷ୍ଟାମଣା

ଭୁବନେଶ୍ୱର, ୮।୬ (ସୁଚିତ୍ରା ସାହୁ) ଓଡ଼ିଶା ଜାତିକା ମିଶନ ଏବଂ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ମଧ୍ୟରେ ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀଙ୍କୁ ଉଚ୍ଚତ ବ୍ୟବସାୟିକ ପରାମର୍ଶ, ପ୍ରାଯୁକ୍ତିକ ସହାୟତା ଓ ବଜାର ସଂଯୋଗ ପ୍ରଦାନ କରିବା ଉଦ୍ଦେଶ୍ୟରେ ସୋମବାର ଭୁବନେଶ୍ୱରସ୍ଥିତ ମିଶନ ଶକ୍ତି ଭବନରେ ଚୁଷ୍ଟାମଣାପତ୍ର ବିତନିୟ କରାଯାଇଛି। ଉପଯୁକ୍ଷମନ୍ତ୍ରୀ ତଥା ମହିଳା ଓ ଶିଶୁ ବିକାଶ ବିଭାଗ ମନ୍ତ୍ରୀ ପ୍ରଭାତୀ ପରିଡ଼ାଙ୍କ ଉପସ୍ଥିତିରେ ଏହି କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ ହୋଇଥିଲା। ଉପଯୁକ୍ଷମନ୍ତ୍ରୀ ପରିଡ଼ା କହିଛନ୍ତି, ସରକାର ମହିଳାମାନଙ୍କୁ କେବଳ ରୋଜଗାରକ୍ଷମ ନୁହେଁ, ବରଂ ସଫଳ ଉଦ୍ୟୋଗୀ ଭାବେ ଗଢ଼ିତୋଳିବାକୁ ସଂକଳ୍ପବଦ୍ଧ। ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ପରି ପ୍ରତିଷ୍ଠିତ ସଂସ୍ଥା ସହିତ ଏହି ଚୁଷ୍ଟାମଣା ଏସ୍‌ଏଚ୍‌ଜି



ମିଶନ ଶକ୍ତି କାର୍ଯ୍ୟକ୍ରମରେ ଉପଯୁକ୍ଷମନ୍ତ୍ରୀ ପ୍ରଭାତୀ ପରିଡ଼ାଙ୍କ ଉପସ୍ଥିତିରେ ଚୁଷ୍ଟାମଣାପତ୍ର ବିତନିୟ କରାଯାଇଛି।

ମହିଳାଙ୍କ ପାଇଁ ନୂତନ ସ୍ତରୋତ୍ତର ହାର ଉନ୍ନତ କରିଛି। ଦୈନିକ ପରାମର୍ଶ ଓ ଉଚ୍ଚତ ପ୍ରଶିକ୍ଷଣ ମାଧ୍ୟମରେ ସେମାନେ ନିଜର ପ୍ରସ୍ତୁତ ସାମଗ୍ରୀକୁ ଅନ୍ତର୍ଜାତୀୟ ସ୍ତରରେ ପ୍ରତିଷ୍ଠିତ କରିପାରିବେ। ଏହା 'ବିକଶିତ ଓଡ଼ିଶା' ଗଠନ

ଦିଗରେ ଏକ ମାଇଲଖୁଣ୍ଟ ସୃଷ୍ଟି ହେବା ସହ ମହିଳାଙ୍କ ଆତ୍ମବିଶ୍ୱାସ ବୃଦ୍ଧିରେ ସହାୟକ ହୋଇପାରିବ। ଏହି ଅବସରରେ ମହାଲକ୍ଷ୍ମୀପତି ବିଦିମାନଙ୍କ ସହ ସେମାନଙ୍କର ସଂପର୍କରୁ ସଫଳତା ପର୍ଯ୍ୟନ୍ତ ପ୍ରେରଣାବାୟା ଯାତ୍ରା

ସମ୍ପର୍କରେ ଉପଯୁକ୍ଷମନ୍ତ୍ରୀ ଆଲୋଚନା କରିଥିଲେ। ଜାତୀୟ ଗ୍ରାମୀଣ ଜାତିକା ମିଶନ ଅଧୀନରେ ଷ୍ଟାର୍ଟ-ଅପ୍ ଭିଲେଜ ଏକ୍ସ୍ଟ୍ରାପ୍ରେସ୍‌ଭେଣ୍ଟିଭ୍ ପ୍ରୋଗ୍ରାମ ମାଧ୍ୟମରେ ଓଡ଼ିଶାର ବିକାଶପୁଞ୍ଜୀ ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗକୁ

ସହାୟତା ଯୋଗାଇବା ପାଇଁ ଏକ ଇନଷ୍ଟ୍ରୁକ୍ସନ କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ କରାଯାଇଛି। ଏଥିରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ସହଯୋଗୀ ଭାବେ କାର୍ଯ୍ୟ କରିବ। ଏହି ସହଯୋଗ ମାଧ୍ୟମରେ ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀମାନେ ବ୍ୟବସାୟ ଯୋଜନା ପ୍ରସ୍ତୁତି, ଉତ୍ପାଦ ବିକାଶ, ଉଚ୍ଚତ ଚୁଷ୍ଟାମଣା, ବଜାର ସଂଯୋଗ, ଆର୍ଥିକ ସୁବିଧା ଓ ପେସାବାର ନେତୃତ୍ୱ ଭଳି ବିଭିନ୍ନ କ୍ଷେତ୍ରରେ ସହାୟତା ପାଇବେ। ଦୀନବନ୍ଧ୍ୟା ଅଭ୍ୟୋଦୟ ଯୋଜନା - ଜାତୀୟ ଗ୍ରାମୀଣ ଜାତିକା ମିଶନର ନିର୍ଦ୍ଦେଶନାମା ଅନୁଯାୟୀ, ଆଗାମୀ ୩ ବର୍ଷ ମଧ୍ୟରେ ଅତିକମରେ ୧୫୦ଟି ବିକାଶପୁଞ୍ଜୀ ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗକୁ ଇନଷ୍ଟ୍ରୁକ୍ସନ ପ୍ରକ୍ରିୟା ମାଧ୍ୟମରେ ସହାୟତା ଦିଆଯିବ। ଏଥିପାଇଁ ଜାତୀୟ ଗ୍ରାମୀଣ ମନ୍ତ୍ରଣାଳୟ ଦ୍ୱାରା ୧୦.୭୦ କୋଟି ଟଙ୍କା ମହତ୍ତ୍ୱ

ହୋଇଛି। ପ୍ରଥମ ପର୍ଯ୍ୟାୟରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱରକୁ ୯୯ ଲକ୍ଷ ଟଙ୍କା ମନ୍ତ୍ରଣା କରାଯାଇଛି। ଇନଷ୍ଟ୍ରୁକ୍ସନ ପ୍ରକ୍ରିୟା ସ୍ୱୟଂ ସହାୟକ ଗୋଷ୍ଠୀକୁ ଛୁଦ୍ଧି ଓ ମଧ୍ୟମ ଧରଣର ଉଦ୍ୟୋଗରେ ପରିଣତ କରିବା ପାଇଁ ପଥ ପ୍ରଶସ୍ତ କରିବ। ବିଭିନ୍ନ ଏସ୍‌ଏଚ୍‌ଜିକୁ ଉଦ୍ୟୋଗ ପ୍ରତିଷ୍ଠା ପାଇଁ ଆବଶ୍ୟକ ସହଯୋଗ କରାଯିବ। ଏହି ପଦକ୍ଷେପ ପ୍ରଧାନମନ୍ତ୍ରୀ ନରେନ୍ଦ୍ର ମୋଦିଙ୍କ 'ବିକଶିତ ଭାରତ' ଏବଂ ମୁଖ୍ୟମନ୍ତ୍ରୀ ମୋହନ ଚରଣ ମାଝୀଙ୍କ 'ବିକଶିତ ଓଡ଼ିଶା'ର ଏକ ସ୍ୱପ୍ନ ସାକାର ଦିଗରେ ଏକ ଚୁକ୍ତିବଦ୍ଧ ପଦକ୍ଷେପ ସାବ୍ୟସ୍ତ ହେବ। କାର୍ଯ୍ୟକ୍ରମରେ ମିଶନ ଶକ୍ତି ବିଭାଗର ଶାସନ ସଚିବ ମାନସା ନିମ୍ମାଳ ଓ ମିଶନ ଶକ୍ତି ନିର୍ଦ୍ଦେଷିକା ଡ. ମୋନିକା ପ୍ରିୟଦର୍ଶିନୀ ପ୍ରମୁଖ ଉପସ୍ଥିତ ଥିଲେ।



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

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ଗାଁର ମହିଳା ହେବେ ଉଦ୍ୟୋଗପତି

ପ୍ରଶିକ୍ଷଣ ଦେବ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର

ଭୁବନେଶ୍ୱର, ୮୭(ଦୁଃରୋ): ଗାଁରେ ମହିଳାଙ୍କୁ ଉଦ୍ୟୋଗୀ କରିବାକୁ ନିଜିବ ଆଧୁନିକ ବ୍ୟବସାୟିକ ସହାୟତା। ଆଇଆଇଟି କ୍ୟାମ୍ପସରେ ସୁଜତା ଶକ୍ତି ମହିଳାଙ୍କୁ ପ୍ରଶିକ୍ଷଣ ଦିଆଯିବ। ଏହି ପରିପ୍ରେକ୍ଷାରେ ଡ଼ିଫିଣ୍ଡା ଜାବିକା ମିଶନ (ଓଏଲଏମ) ଏବଂ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ମଧ୍ୟରେ ଏକ ଦୁଃଖମୋଚକ ଶକ୍ତିରତ ହୋଇଛି। ଅଗାଧା ତିନି ବର୍ଷ ମଧ୍ୟରେ ଅତିକମରେ ୧୫୦ଟି ବିକାଶମୁଖୀ



ଓଏଲଏମ୍ ଏବଂ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ମଧ୍ୟରେ ଦୁଃଖମୋଚକ

୩ ବର୍ଷରେ ୧୫୦ ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗକୁ ସହାୟତା ଲକ୍ଷ୍ୟ ଖର୍ଚ୍ଚ ହେବ ୧୦.୭୦ କୋଟି

ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗକୁ ସହାୟତା ପ୍ରଦାନ କରାଯିବ। ଏଥିପାଇଁ ଜଗତୀୟ ଗ୍ରାମୀଣ ମନ୍ତ୍ରଣାଳୟ, ଭାରତ ସରକାରଙ୍କ ଦ୍ୱାରା ୧୦.୭୦ କୋଟି ଟଙ୍କାର ବ୍ୟୟ ଅନୁମୋଦିତ ହୋଇଛି। ପ୍ରଥମ ପର୍ଯ୍ୟାୟରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱରକୁ ୧୯ ଲକ୍ଷ ଟଙ୍କା ମଞ୍ଜୁରା କରାଯାଇଛି। ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀଙ୍କୁ ଉନ୍ନତ ବ୍ୟବସାୟିକ ପରାମର୍ଶ, ପ୍ରାଯୁକ୍ତିକ ସହାୟତା ଏବଂ ବଜାର ସଂଯୋଗ ପ୍ରଦାନ କରିବା ଏହି ଦୁଃଖମୋଚକ ଉଦ୍ଦେଶ୍ୟ। ଜଗତୀୟ ଗ୍ରାମୀଣ

ଜାବିକା ମିଶନ ଅଧୀନରେ ସ୍ୱର୍ଗ-ଅପ୍ ଡିଲୋର୍ ଏଂଜରପ୍ରେନ୍ୟୁରୀସିପ୍ ଷ୍ଟେସନ ମାଧ୍ୟମରେ ଡ଼ିଫିଣ୍ଡା ବିକାଶମୁଖୀ ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗକୁ ସହାୟତା ପ୍ରଦାନ ପାଇଁ ଏକ ଉଦ୍ଦେଶ୍ୟରେ ଏକ କର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ କରାଯାଇଛି। ଏହି କର୍ଯ୍ୟକ୍ରମରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ସହଯୋଗୀ ଭାବେ କର୍ଯ୍ୟ କରିବ। ଏହି ସହଯୋଗୀ ମାଧ୍ୟମରେ ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀମାନେ ବ୍ୟବସାୟ ପୋଜନା ପ୍ରସ୍ତୁତି, ଉତ୍ପାଦ ବିକାଶ, ଉନ୍ନତ ଗୁଣବତ୍ତା, ବଜାର ସଂଯୋଗ, ଅର୍ଥିକ ସୁବିଧା ଓ ପ୍ରସାରଣ ନେଟୱାର୍କ ଭଳି ବିଭିନ୍ନ କ୍ଷେତ୍ରରେ ସହାୟତା ପାଇବେ। ସୋମବାର ଗ୍ରାମୀଣ ମିଶନ ଶକ୍ତି ଭବନଠାରେ ଏହି ଦୁଃଖମୋଚକ ବିଧିମତ୍ତ କରାଯାଇଛି। ଏହି ଅବସରରେ ଉପମୁଖ୍ୟମତ୍ତା ତଥା ମହିଳା ଓ ଶିଶୁ ବିକାଶ, ମିଶନ ଶକ୍ତି ଓ ପର୍ଯ୍ୟଟନ ବିଭାଗ ମତ୍ତା ପ୍ରଭାତୀ ପରିଡ଼ା ଉପସ୍ଥିତ ଥିଲେ। ସେ କହିଛନ୍ତି, ସରକାର ମହିଳାଙ୍କୁ କେବଳ ରୋଜଗାରକ୍ଷମ ଦୁହେଁ ବରଂ ସଫଳ ଉଦ୍ୟୋଗୀ ଭାବେ ଗଢ଼ିତୋଳିବାକୁ ସଂକଳ୍ପବଦ୍ଧ। ବିଶେଷିକ ପରାମର୍ଶ ଏବଂ ଉନ୍ନତ ପ୍ରଶିକ୍ଷଣ ମାଧ୍ୟମରେ ସେମାନେ ନିଜର ସୁସ୍ଥତ ସାମଗ୍ରୀକୁ ଆଗ୍ରଣିତର ଗ୍ରହଣେ ପ୍ରତିଷ୍ଠିତ କରିପାରିବେ। ଏହା 'ବିକଶିତ ଡ଼ିଫିଣ୍ଡା' ଗଠନ ଦିଗରେ ଏକ ମାଲଲକ୍ଷ୍ମୀକ ସଦୃଶ ହେବ। ଏହି ଅବସରରେ ଉପମୁଖ୍ୟମତ୍ତା ମହଲକ୍ଷପତି ଦିବିକା ସହ ସେମାନଙ୍କର ପ୍ରେରଣାଦାୟୀ ଯାତ୍ରା ସମ୍ପର୍କରେ ଆଲୋଚନା କରିଥିଲେ। କର୍ଯ୍ୟକ୍ରମରେ ମିଶନ ଶକ୍ତି ବିଭାଗ କର୍ମିଣ୍ଡନ-ତଥା-ଶକ୍ତି ସଚିବ ମନସୀ ମିଶ୍ର, ମିଶନ ଶକ୍ତି ନିର୍ଦ୍ଦେଶିକା ଡ. ମୋନିକା ପ୍ରିୟଦର୍ଶିନୀକ ସମେତ ବିଭାଗର ତଥା ଡ଼ିଫିଣ୍ଡା ଜାବିକା ମିଶନର ବରିଷ୍ଠ ଅଧିକାରୀ, ଆଇଆଇଟି ଭୁବନେଶ୍ୱରର କର୍ମଚାରୀ ଓ ଲକ୍ଷପତି ଦିବି ଓ ମହଲକ୍ଷପତି ଦିବି ଉପସ୍ଥିତ ଥିଲେ। ସମସ୍ତଙ୍କୁ ବିଭାଗୀୟ ଅଧିକାରୀମାନେ ଆଭିବାଦନା ମାଧ୍ୟମରେ ଯୋଡ଼ିହୋଇଥିଲେ।



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Samaya		
Date	9 th June, 2026	Language	Odia
Headline	MoU signed between IIT Bhubaneswar and Odisha Livelihood Mission		

ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ଏବଂ ଓଡ଼ିଶା ଜୀବିକା ମିଶନ ମଧ୍ୟରେ ବୁଝାମଣାପତ୍ର ସ୍ୱାକ୍ଷରଣ

ଜଟିଳ, (ସବୁ) : ଚୁକ୍ତିନାମ ପ୍ରସ୍ତୁତରେ ଉଦ୍ୟୋଗୀତାକୁ ପ୍ରୋତ୍ସାହିତ କରିବା ଦିଗରେ ଏକ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ପଦକ୍ଷେପ ସ୍ୱରୂପ, ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ଏବଂ ଓଡ଼ିଶା ଜୀବିକା ମିଶନ (ଓଏଲଏମ) ଏକ ବୁଝାମଣାପତ୍ର ସ୍ୱାକ୍ଷର କରିଛନ୍ତି, ଯାହା ସ୍ୱଳ୍ପ ସହାୟକ ଗୋଷ୍ଠୀ (ଏସଏଚଜି) ଗଠନକୁ ସୁସ୍ଥ, କ୍ଷୁଦ୍ର ଏବଂ ମଧ୍ୟମ ଉଦ୍ୟୋଗ (ଏମଏସଏମଇ) ରେ ରୂପାନ୍ତରିତ କରିବା ପାଇଁ ଏକ ଫରତିତ ଜନକୃଷିବେସନ୍ ପଦକ୍ଷେପର ଶୁଭାରମ୍ଭ କରିଛି । ଏହି ବୁଝାମଣାପତ୍ର ଆଇଆଇଟିର ପ୍ରତିନିଧିତ୍ୱ କରୁଥିବା ପ୍ରଫେସର



ଶ୍ରୀପଦ କରମଲକର ଏବଂ ଓଡ଼ିଶା ପ୍ରଜାତା ପରିତାଳ ମଧ୍ୟରେ ମିଶନ ଶକ୍ତି ବିଭାଗ, ଓଡ଼ିଶାର ସରକାରଙ୍କ ଉପପ୍ରଧ୍ୟକ୍ଷ ଆଦାନପ୍ରଦାନ ହୋଇଥିଲା । କମିଶନର-କମ-ସଚିବ ମାନସା

ନିମ୍ମାଲ, ଆଇଏଏସ୍ ଏବଂ ମିଶନ ଶକ୍ତିର ନିର୍ଦ୍ଦେଶକ ଡକ୍ଟର ମୋନିକା ପ୍ରିୟଦର୍ଶିନୀ, ଆଇଏଏସ୍ ମଧ୍ୟ ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଯୋଗ ଦେଇ ଥିଲେ । ଆଇଆଇଟି ଭୁବନେଶ୍ୱରର ସ୍କୁଲ ଅଫ ହ୍ୟୁମାନାରିଟିଜ୍, ସୋସିଆଲ ସାଇକ୍ଲୋସୋଆଣ୍ଡ ମ୍ୟାନେଜମେଣ୍ଟର ଆସିଷ୍ଟାଣ୍ଟ ପ୍ରଫେସର ଡକ୍ଟର ନିହାର ରଞ୍ଜନ ଜେନା ଏବଂ ଆସୋସିଏଟ୍ ପ୍ରଫେସର ଡକ୍ଟର ଦୁର୍ଗବନ୍ଧୁ ସାହୁ, ଏହି ପ୍ରକଳ୍ପର ନେତୃତ୍ୱ ନେବେ । ଏହି ପଦକ୍ଷେପ ଓଡ଼ିଶାରେ ଏକ ଦୃଢ଼ ଉଦ୍ୟୋଗୀ ଇକୋସିଷ୍ଟମ ସୃଷ୍ଟି କରିବ ।



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Lokmat Times		
Date	8 th June, 2026	Language	English
Headline	Women led rural enterprises to get IIT Bhubaneswar support in Odisha		
Link	https://www.lokmatimes.com/national/women-led-rural-enterprises-to-get-iit-bhubaneswar-support-in-odisha/		



Bhubaneswar, June 8 The Odisha Livelihoods Mission (OLM) on Monday signed a Memorandum of Understanding (MoU) with IIT Bhubaneswar to support the growth of rural women-led enterprises across the state.

According to an official statement, an incubation programme is being launched under the National Rural Livelihoods Mission (NRLM) through the Start-up Village Entrepreneurship Programme (SVEP) to support growth-oriented rural enterprises across Odisha.

The statement added that IIT Bhubaneswar will serve as the incubation partner for the initiative.

Through the collaboration, rural women entrepreneurs will receive support in business planning, product development, quality enhancement, market linkages, access to finance and professional networking.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर
Indian Institute of Technology Bhubaneswar

Media/Publication	The Big News Network		
Date	9 th June, 2026	Language	English
Headline	MoU signed between OLM and IIT Bhubaneswar to boost rural women entrepreneurs		
Link	https://www.bignetwork.com/news/27911228/mou-signed-between-olm-and-iit-bhubaneswar-to-boost-rural-women-entrepreneurs		

Bhubaneswar (Odisha) [India], June 9 (ANI): In a significant move to bolster rural women-led enterprises, a Memorandum of Understanding (MoU) was signed between the Odisha Livelihoods Mission (OLM) and IIT Bhubaneswar at the Mission Shakti Bhawan on Monday. The exchange took place in the presence of the Deputy Chief Minister and Minister of Women & Child Development, Pravati Parida.

Under the National Rural Livelihoods Mission (NRLM), an incubation programme is being launched through the Start-up Village Entrepreneurship Programme (SVEP) to support growth-oriented rural enterprises across the State. IIT Bhubaneswar will serve as the incubation partner, providing support in business planning, product development, quality enhancement, market linkages, access to finance, and professional networking.

According to the guidelines of the Deendayal Antyodaya Yojana National Rural Livelihoods Mission (DAY-NRLM), at least 150 growth-oriented rural enterprises will be supported through the incubation process over the next three years. The Union Ministry of Rural Development has approved an expenditure of 10.70 crore for this programme. In the first phase, 99 lakh has been sanctioned to IIT Bhubaneswar for the implementation of the initiative.

The programme aims to create a vibrant entrepreneurial ecosystem, enabling Self-Help Groups (SHGs) to transform into small and medium enterprises. Furthermore, IIT Bhubaneswar will assist in securing patents and process certifications to help create unique identities for select products from Odisha.

Addressing the gathering, Deputy Chief Minister Pravati Parida stated that the government is committed to nurturing women as successful entrepreneurs. 'The collaboration with a premier institution like IIT Bhubaneswar has opened new avenues of opportunity for SHG women. Through technical guidance and advanced training, they will be able to position their products at national and international levels,' she said.

Highlighting the state's progress, Smt. Parida noted that Odisha has achieved its 'Lakhpati Didi' goal and is now working towards the 'Crorepati Didi' target. She emphasised that the state currently has 23,000 'Lakhpati Didis' and the administration aims to elevate them further. She added that all finances for these initiatives will be managed by the department.

Prof. Sripada Karmalkar, Director of IIT Bhubaneswar, expressed the institute's commitment to the mission. 'We are very happy that we will be able to help these 150 women entrepreneurs in Odisha. This will affect society in a good way,' he said.

The initiative is envisioned to align with Prime Minister Narendra Modi's 'Viksit Bharat' and Chief Minister Mohan Charan Majhi's 'Viksit Odisha' vision, significantly contributing to the economic empowerment and confidence of women across the state. (ANI)



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Business Bytes		
Date	9 th June, 2026	Language	English
Headline	IIT Bhubaneswar-OLM partnership to transform rural women enterprises in Odisha		
Link	https://www.thebusinessbytes.com/post/iit-bhubaneswar-olm-partnership-to-transform-rural-women-enterprises-in-odisha		



THEBUSINESSBYTES BUREAU

BHUBANESWAR, JUNE 8, 2026

In a major push towards women-led entrepreneurship and rural economic empowerment, the Odisha Livelihoods Mission (OLM) on Monday joined hands with Indian Institute of Technology (IIT) Bhubaneswar through a Memorandum of Understanding (MoU) to provide incubation and modern business support to rural women entrepreneurs across the state.

The MoU was exchanged at Mission Shakti Bhawan in the presence of Deputy Chief Minister and Minister of Women & Child Development, Mission Shakti and Tourism, Pravati Parida. The partnership marks a significant milestone in strengthening women-led enterprises under the National Rural Livelihoods Mission (NRLM) through the Start-up Village Entrepreneurship Programme (SVEP).

Under the initiative, IIT Bhubaneswar will serve as the incubation partner and provide comprehensive support to growth-oriented rural enterprises, particularly those led by Self-Help Group (SHG) women. The collaboration aims to equip entrepreneurs with modern business tools and expertise in areas such as business planning, product development, quality enhancement, market linkages, financial access and professional networking.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

According to officials, the programme will support at least 150 growth-oriented rural enterprises over the next three years in line with the guidelines of the Deendayal Antyodaya Yojana–National Rural Livelihoods Mission (DAY-NRLM). The Ministry of Rural Development has approved an outlay of ₹10.70 crore for the initiative, with ₹99 lakh already sanctioned to IIT Bhubaneswar in the first phase for implementation.

The incubation programme is expected to foster a vibrant entrepreneurial ecosystem in Odisha and help SHGs evolve into small and medium enterprises. Participating enterprises will receive assistance in obtaining Udyam registration, statutory compliances and essential certifications required for business establishment and expansion. IIT Bhubaneswar will also facilitate patent support and process certifications, enabling select Odisha products to develop distinct market identities and enhance their competitiveness.

Addressing the gathering, Pravati Parida said the State Government is committed not only to making women employable but also to nurturing them into successful entrepreneurs. She noted that the collaboration with a premier institution like IIT Bhubaneswar would open new avenues of growth for SHG women and enable them to showcase their products in national and international markets through advanced training and technical guidance.

Describing the initiative as a landmark step towards building a “Viksit Odisha,” she said it would significantly strengthen women’s confidence, economic independence and leadership in enterprise development.

During the programme, the Deputy Chief Minister also interacted with Mahalakshapati Didis and heard inspiring accounts of their journeys from hardship to entrepreneurial success. The initiative is expected to create new opportunities for women entrepreneurs while contributing to the vision of a “Viksit Bharat” envisioned by Prime Minister Narendra Modi and the “Viksit Odisha” roadmap of Chief Minister Mohan Charan Majhi.

Among those present were Mission Shakti Commissioner-cum-Secretary Manasi Nimbhal, Mission Shakti Director Monika Priyadarshini, senior officials of the Mission Shakti Department and Odisha Livelihoods Mission, representatives of IIT Bhubaneswar, Lakshpati Didis and Mahalakshapati Didis. Officials and SHG members from all districts of Odisha also participated virtually.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर
Indian Institute of Technology Bhubaneswar

Media/Publication	The Menafn		
Date	9 th June, 2026	Language	English
Headline	OLM, IIT Bhubaneswar Ink Mou to Boost Rural Women Enterprises		
Link	https://menafn.com/1111230645/Odisha-OLM-IIT-Bhubaneswar-Ink-Mou-To-Boost-Rural-Women-Enterprises		



In a significant move to bolster rural women-led enterprises, a Memorandum of Understanding (MoU) was signed between the Odisha Livelihoods Mission (OLM) and IIT Bhubaneswar at the Mission Shakti Bhawan on Monday. The exchange took place in the presence of the Deputy Chief Minister and Minister of Women & Child Development, Pravati Parida.

Under the National Rural Livelihoods Mission (NRLM), an incubation programme is being launched through the Start-up Village Entrepreneurship Programme (SVEP) to support growth-oriented rural enterprises across the State. IIT Bhubaneswar will serve as the incubation partner, providing support in business planning, product development, quality enhancement, market linkages, access to finance, and professional networking.

According to the guidelines of the Deendayal Antyodaya Yojana National Rural Livelihoods Mission (DAY-NRLM), at least 150 growth-oriented rural enterprises will be supported through the incubation process over the next three years. The Union Ministry of Rural Development has approved an expenditure of ₹10.70 crore for this programme. In the first phase, ₹99 lakh has been sanctioned to IIT Bhubaneswar for the implementation of the initiative.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Empowering SHGs and Product Branding

The programme aims to create a vibrant entrepreneurial ecosystem, enabling Self-Help Groups (SHGs) to transform into small and medium enterprises. Furthermore, IIT Bhubaneswar will assist in securing patents and process certifications to help create unique identities for select products from Odisha.

Government's Commitment to Women Entrepreneurs

Addressing the gathering, Deputy Chief Minister Pravati Parida stated that the government is committed to nurturing women as successful entrepreneurs. "The collaboration with a premier institution like IIT Bhubaneswar has opened new avenues of opportunity for SHG women. Through technical guidance and advanced training, they will be able to position their products at national and international levels," she said.

Highlighting the state's progress, Smt. Parida noted that Odisha has achieved its 'Lakhpati Didi' goal and is now working towards the 'Crorepati Didi' target. She emphasised that the state currently has 23,000 'Lakhpati Didis' and the administration aims to elevate them further. She added that all finances for these initiatives will be managed by the department.

IIT Bhubaneswar's Commitment

Prof. Sripada Karmalkar, Director of IIT Bhubaneswar, expressed the institute's commitment to the mission. "We are very happy that we will be able to help these 150 women entrepreneurs in Odisha. This will affect society in a good way," he said.

Aligning with National and State Vision

The initiative is envisioned to align with Prime Minister Narendra Modi's "Viksit Bharat" and Chief Minister Mohan Charan Majhi's "Viksit Odisha" vision, significantly contributing to the economic empowerment and confidence of women across the state. (ANI)



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

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ఎంఎస్ఎమ్ఈలకు ఐఐటీ సాంకేతిక మద్దతు

భువనేశ్వర్: స్వయం సహాయక బృందాలను సూక్ష్మ, లఘు, మధ్య తరహా పరిశ్రమలుగా (ఎంఎస్ఎమ్ఈ) మార్చేందుకు ఐఐటీ భువనేశ్వర్, ఒడిశా జీవ నోపాది మిషన్తో అవగాహన ఒప్పందం కుదిరింది. క్షేత్ర స్థాయిలో వ్యవస్థాపకతను పెంపొందించే దిశగా ఒక కీలక అడుగు వేస్తూ ఐఐటీ భువనేశ్వర్, ఒడిశా జీవనోపాది మిషన్ (ఓఎల్ఎమ్) ఒక అవగాహన ఒప్పందంపై సంతకాలు చేశాయి. స్వయం సహాయక బృందాలను సూక్ష్మ, లఘు, మధ్య తరహా పరిశ్రమలుగా (ఎంఎస్ఎమ్ఈ) మార్చే లక్ష్యంతో ఒక వ్యవస్థీకృత ఇంక్యుబేషన్ కార్యక్రమానికి ఇది నాంది పలికింది. ఐఐటీ భువనేశ్వర్ తరపున ప్రొఫెసర్ శ్రీపాద కర్కర్, ఒడిశా ప్రభుత్వ ఉప ముఖ్యమంత్రి ప్రభాతి పరిడా మద్దతు ఈ అవగాహన ఒప్పందం వ్రాల మార్పిడి జరిగింది. ఈ కార్యక్రమానికి ఒడిశా మిషన్ శక్తి శాఖ కమిషనర్ కేమ్ కార్యదర్శి మానసి నింబాల్ మరియు మిషన్ శక్తి డైరెక్టర్ డాక్టర్ మోనికా ప్రియదర్శిని హాజరయ్యారు. ఈ కార్యక్రమం కింద ప్రతి ఇంక్యుబేటికీ ఉద్యమ రిజిస్ట్రేషన్, నియంత్రణ సమ్మతి, ఎంటర్ప్రైజ్ సర్టిఫికేషన్ల కోసం పూర్తి స్థాయి మద్దతు లభిస్తుంది. విలక్షణమైన ప్రాంతీయ గుర్తింపు, మార్కెట్ గుర్తింపును పెంపొందించే లక్ష్యంతో రాష్ట్రంలో ఎంపిక చేసిన



భువనేశ్వర్ ఐఐటీ, ఓఎల్ఎం మధ్య అవగాహన ఒప్పందం

కొన్ని ప్రత్యేక ఉత్పత్తుల కోసం పేటింట్లను దాఖలు చేయడానికి, ఉత్పత్తి ధృవీకరణలను సులభతరం చేయడానికి ఐఐటీ భువనేశ్వర్ తన సాంకేతిక నైపుణ్యాన్ని అందిస్తుంది. ఈ ప్రాజెక్టుకు ఐఐటీ భువనేశ్వర్లోని స్కూల్ ఆఫ్ హ్యూమానిటీస్, సోషల్ సైన్సెస్ అండ్ మేనేజ్మెంట్కు చెందిన అసిస్టెంట్ ప్రొఫెసర్ డాక్టర్ నిహార్ రంజన్ జెనా మరియు అసోసియేట్

ప్రొఫెసర్ డాక్టర్ దుఖ బంధు సాహా సారథ్యం వహిస్తారు. కార్యక్రమం రాష్ట్రంలో ఒక పటిష్టమైన వ్యవస్థాపక పర్యావరణ వ్యవస్థను సృష్టిస్తుంది. స్వయం సహాయక బృందాలకు వారి సంస్థలను విస్తరించి విస్తృత ఆర్థిక వ్యవస్థలో విలీనం చేసేందుకు అవసరమైన సంస్థాగత మద్దతు అందుబాటులోకి వస్తుంది.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर

Indian Institute of Technology Bhubaneswar

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ଓଡ଼ିଶା ଜୀବିକା ମିଶନ ଓ ଆଇ.ଆଇ.ଟି ଭୁବନେଶ୍ୱର ମଧ୍ୟରେ ବୁଝାମଣାପତ୍ର

ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀଙ୍କୁ ମିଳିବ ଆଧୁନିକ ବ୍ୟବସାୟିକ ସହାୟତା

ଭୁବନେଶ୍ୱର, (ବର୍ତ୍ତମାନ ସମୟ): ଗ୍ରାମୀଣ ମହିଳା ଉଦ୍ୟୋଗୀଙ୍କୁ ଉନ୍ନତ ବ୍ୟବସାୟିକ ପରାମର୍ଶ, ପ୍ରାଯୁକ୍ତିକ ସହାୟତା ଏବଂ ବଜାର ସଂଯୋଗ ପ୍ରଦାନ କରିବା ଉଦ୍ଦେଶ୍ୟରେ ଓଡ଼ିଶା ଜୀବିକା ମିଶନ ଏବଂ ଆଇ.ଆଇ.ଟି ଭୁବନେଶ୍ୱର ମଧ୍ୟରେ ଆଜି ଭୁବନେଶ୍ୱରସ୍ଥିତ ମିଶନ ଶକ୍ତି ଉପକାଂରେ ବୁଝାମଣାପତ୍ର ଦସ୍ତଖତ କରାଯାଇଛି । ମାନ୍ୟତର ଉପାଧ୍ୟକ୍ଷମତା ତଥା ମହିଳା ଓ ଶିଶୁ ବିକାଶ, ମିଶନ ଶକ୍ତି ଓ ପର୍ଯ୍ୟଟନ ବିଭାଗର ମହା ପ୍ରଭାତୀ ପତିନୀଙ୍କ ଉପସ୍ଥିତିରେ ଏହି ବୁଝାମଣାପତ୍ର ଦସ୍ତଖତ କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହୋଇଥିଲା ।



ଅଗ୍ରୋଭୟ ଯୋଜନା - ଜାତୀୟ ଗ୍ରାମୀଣ ଜୀବିକା ମିଶନର ନିର୍ଦ୍ଦେଶନା ଅନୁଯାୟୀ, ଆଜମ୍ବା ତିନି ବର୍ଷ ମଧ୍ୟରେ ଅତି କମରେ ୧୫୦ଟି ବିକାଶପ୍ରସ୍ତା ଗ୍ରାମୀଣ ଉଦ୍ୟୋଗୀଙ୍କୁ ଏହି ଉନ୍ନତବ୍ୟବସାୟିକ ପ୍ରଶିକ୍ଷା ମଧ୍ୟମରେ ସହାୟତା ପ୍ରଦାନ କରାଯିବ । ଏଥିପାଇଁ ଜାତୀୟ ଗ୍ରାମୀଣ ମିଶନର, ଭାରତ ସରକାରଙ୍କ ଦ୍ୱାରା ୧୦.୬୦ କୋଟି ଟଙ୍କାର ବ୍ୟୟ ଅନୁମୋଦିତ ହୋଇଛି । ଏହି ଗ୍ରାମୀଣ ପ୍ରଥମ ପର୍ଯ୍ୟାୟରେ ଆଇଆଇଟି ଭୁବନେଶ୍ୱରକୁ ୯୯ ଲକ୍ଷ ଟଙ୍କା ମଞ୍ଜୁରି କରାଯାଇଛି । ଏହି ଉନ୍ନତବ୍ୟବସାୟିକ ପ୍ରଶିକ୍ଷା ଗାନ୍ଧୀରେ ଏକ ଉଦ୍ୟୋଗୀ ବାପାବରଣ ବୃଦ୍ଧି କରିବ,

ଯାହା ସ୍ୱୟଂ ସାହାଯ୍ୟ ଶେଷା ଗୁଡ଼ିକୁ କ୍ଷୁଦ୍ର ଓ ମଧ୍ୟମ ଧରଣର ଉଦ୍ୟୋଗରେ ପରିଣତ କରିବା ପାଇଁ ପଥ ପ୍ରଦର୍ଶନ କରିବ । ଏହି କାର୍ଯ୍ୟକ୍ରମ ଅଧୀନରେ ବିଭିନ୍ନ ଯୋଜନା ଏବଂ ଏକାଧିକ ଉଦ୍ୟୋଗ ପ୍ରକ୍ରିୟା ପାଇଁ ଉଦ୍ୟୋଗ ପଞ୍ଜୀକରଣ ଏବଂ ଅନ୍ୟାନ୍ୟ ଆବଶ୍ୟକୀୟ ଅନୁପ୍ରାପନ ଓ ପ୍ରମାଣପତ୍ର ହାସଲ କରିବାରେ ସହଯୋଗ କରାଯିବ । ଉତ୍ତମର ଦେତେକ ବୃତ୍ତର ଉତ୍ପାଦନ ଏକ ବୃତ୍ତର ପରିଚୟ ବୃଦ୍ଧି କରିବା ପାଇଁ ଆଇଆଇଟି, ଭୁବନେଶ୍ୱର ପାଠ୍ୟପୁସ୍ତକ ଏବଂ ପ୍ରଶିକ୍ଷା ପ୍ରମାଣପତ୍ର ହାସଲ କରିବାରେ ସହାୟତା କରିବ । ଏହି ଅବସରରେ ମାନ୍ୟତର ଉପ-ମୁଖ୍ୟମତା ପ୍ରଭାତୀ ପତିନୀ ଯୋଗଦେଇ ନିଜ ଅଭିଭାଷଣରେ କହିଛନ୍ତି ଯେ, ସରକାର ମହିଳାମାନଙ୍କୁ ଦେବନ ଲୋକଲାଭକ୍ଷମା ସୁଚର୍ଯ୍ୟ, ବଦା ସେମାନଙ୍କୁ ସହକ ଉଦ୍ୟୋଗୀ ଭାବେ ଗଢ଼ିତୋଟିବାକୁ ଫଳଦେବ । ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ପତି ଏକ ପ୍ରତିଷ୍ଠିତ ସଂସ୍ଥା ସହିତ ଏହି ବୁଝାମଣା ଆମର ଏକାଧିକ ମହିଳାମାନଙ୍କ ପାଇଁ ଉନ୍ନତ ସହଯୋଗ ଦ୍ୱାରା ଉତ୍ତମ କରିଛି । ଦୈନିକ ପ୍ରକାଶଣ ଏବଂ ଉନ୍ନତ ପ୍ରଶିକ୍ଷଣ ମଧ୍ୟମରେ ସେମାନେ ନିଜର ପ୍ରସ୍ତୁତ ସାମଗ୍ରୀକୁ ଆବିର୍ଭାବ ସରରେ ପ୍ରତିଷ୍ଠିତ କରିପାରିବେ । ଏହା 'ବିକଶିତ

ଓଡ଼ିଶା' ଗଠନ ଦିଗରେ ଏକ ମାଲଭୂଷଣ ସମ୍ପୂର୍ଣ୍ଣ ହେବ ଏବଂ ମହିଳାମାନଙ୍କ ଆତ୍ମବିଶ୍ୱାସ ବୃଦ୍ଧି କରିବାରେ ସହାୟକ ହେବ । ଏହି ଅବସରରେ ମାନ୍ୟତର ଉପାଧ୍ୟକ୍ଷମତା ପ୍ରଭାତୀ ପତିନୀ ମହାରାଜପତି ବିଦିମାନଙ୍କ ସହ ସେମାନଙ୍କର ସଂପର୍କରୁ ସହକରା ପର୍ଯ୍ୟାୟ ପ୍ରେରଣାପାତ୍ରୀ ଯାତ୍ରା ସମ୍ପର୍କରେ ଆଲୋଚନା କରିଥିଲେ । ଏହି ପଦକ୍ଷେପ ମହିଳା ଉଦ୍ୟୋଗୀମାନଙ୍କୁ ଉନ୍ନତ ସହଯୋଗ ସହ ଯୋଡ଼ିବା ସହିତ ମାନ୍ୟତର ପ୍ରଧାନମତା ଶ୍ରୀ ନରେନ୍ଦ୍ର ମୋଦୀଙ୍କ 'ବିକଶିତ ଇଣ୍ଡିଆ' ଏବଂ ମାନ୍ୟତର ମୁଖ୍ୟମତା ମୋଦୀଙ୍କ ଚରଣ ମାଝାଙ୍କ 'ବିକଶିତ ଓଡ଼ିଶା'ର ସ୍ୱପ୍ନ ସାକାର ଦିଗରେ ଏକ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ପଦକ୍ଷେପ ସାବ୍ୟସ୍ତ ହେବ । ଏହି ଅବସରରେ ମିଶନ ଶକ୍ତି ବିଭାଗର କର୍ମଚାରୀ-ପଥା-ଶାସନ ସହିତ ମାନ୍ୟତା ନିମାଣ, ମିଶନ ଶକ୍ତିର ନିର୍ଦ୍ଦେଶିକା ଡ. ମୋନିକା ପ୍ରିୟଦର୍ଶିନୀଙ୍କ ସମେତ ବିଭାଗର ଓ ଓଡ଼ିଶା ଜୀବିକା ମିଶନର ଦରିଷ୍ଟ ଅଧିକାରୀ, ଆଇ.ଆଇ.ଟି ଭୁବନେଶ୍ୱରର କର୍ମଚାରୀ ଓ ଲକ୍ଷପତି ଦିବି ଓ ମହାରାଜପତି ଦିବି ଉପସ୍ଥିତ ଥିଲେ । ସମସ୍ତ ବିକାଶ ବିଭଗର ଅଧିକାରୀ ଓ ମା ମାନେ ଆଶାବା ମାଧ୍ୟମରେ ଯୋଡ଼ି ହୋଇଥିଲେ ।



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Yuva Samay		
Date	8 th June, 2026	Language	Odia
Headline	MoU signed between IIT Bhubaneswar and Odisha Livelihood mission to convert self-help groups into MSMEs		



ଭୁବନେଶ୍ୱର, ୮ ଜୁନ୍ ୨୦୨୬: ଡିଜିଟାଲ ଉଦ୍ୟୋଗୀତାକୁ ପ୍ରୋତ୍ସାହିତ କରିବା ଦିଗରେ ଏକ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ପଦକ୍ଷେପ ସ୍ୱରୂପ, ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ଏବଂ ଓଡ଼ିଶା ଜୀବିକା ମିଶନ (ଓଏଲଏମ) ଆଜି ଏକ ସୁଖାମଣାପତ୍ର ସ୍ୱାକ୍ଷର କରିଛନ୍ତି, ଯାହା ସ୍ୱୟଂ ସହାୟକ ଗୋଷ୍ଠୀ (ଏସଏଚଜି) ଗୁଡ଼ିକୁ ସୂକ୍ଷ୍ମ, କ୍ଷୁଦ୍ର ଏବଂ ମଧ୍ୟମ ଉଦ୍ୟୋଗ (ଏମଏସଏମଇ) ରେ ପରିଣତ କରିବା ପାଇଁ ଏକ ସଂରଚିତ ଇନିସିଏଟିଭିଭ୍ ପଦକ୍ଷେପର ଶୁଭାରମ୍ଭ କରିଛି ।

ଏହି ସୁଖାମଣାପତ୍ର ୮ ଜୁନ୍ ୨୦୨୬ରେ ଭୁବନେଶ୍ୱର ଆଇଆଇଟିର ପ୍ରତିନିଧିତ୍ୱ କରୁଥିବା ପ୍ରଫେସର ଶ୍ରୀପଦ କରମଲକର ଏବଂ ଓଡ଼ିଶା ସରକାରଙ୍କ ଉପଯୁକ୍ତମନ୍ତ୍ରୀ ଶ୍ରୀମତୀ ପ୍ରଭାତୀ ପରିଡାଙ୍କ ମଧ୍ୟରେ ଆଦାନପ୍ରଦାନ ହୋଇଥିଲା । ମିଶନ ଶକ୍ତି ବିଭାଗ, ଓଡ଼ିଶାର କମିଶନର-କମ-ସଚିବ ଶ୍ରୀମତୀ ମାନ୍ୟା ନିମ୍ମାଳ, ଆଇଏଏସ; ଏବଂ ମିଶନ ଶକ୍ତିର ନିର୍ଦ୍ଦେଶକ ଡକ୍ଟର ମୋନିକା ପ୍ରିୟଦର୍ଶିନୀ, ଆଇଏଏସ ମଧ୍ୟ ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଯୋଗ ଦେଇଥିଲେ ।

ଏହି ପଦକ୍ଷେପ ଅଧୀନରେ, ପ୍ରତ୍ୟେକ ଇନିସିଏଟିଭିଭ୍ ଉଦ୍ୟମ ପଞ୍ଜିକରଣ, ନିୟାମକ ଅନୁପାଳନ ଏବଂ ଉଦ୍ୟୋଗ ପ୍ରମାଣପତ୍ର ପାଇଁ ଶେଷରୁ ଶେଷ ସହାୟତା ପାଇବେ । ସ୍ୱତନ୍ତ୍ର ଆଞ୍ଚଳିକ ମାନ୍ୟତା ଏବଂ ବଜାର ପରିଚୟ ଗଠନ କରିବା ଉଦ୍ଦେଶ୍ୟରେ, ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ରାଜ୍ୟର କିଛି ନିର୍ଦ୍ଦିଷ୍ଟ ଉତ୍ପାଦ ପାଇଁ ପେଟେଣ୍ଟ ଦାଖଲ ଏବଂ ଉତ୍ପାଦ ପ୍ରମାଣପତ୍ରକୁ ସହଜ କରିବା ପାଇଁ ଏହାର ବୈଷୟିକ ବିଶେଷଜ୍ଞତା ମଧ୍ୟ ବିସ୍ତାର କରିବ ।

ଆଇଆଇଟି ଭୁବନେଶ୍ୱରର ସ୍କୁଲ ଅଫ ହ୍ୟୁମାନାରିଟିଜ୍, ସୋସିଆଲ ସାଇନ୍ସ ଏବଂ ମ୍ୟାନେଜମେଣ୍ଟର ଆସିଷ୍ଟାଣ୍ଟ ପ୍ରଫେସର ଡକ୍ଟର ନିହାର ରଞ୍ଜନ ଜେନା ଏବଂ ଆସୋସିଏଟ୍ ପ୍ରଫେସର ଡକ୍ଟର ଦୁର୍ଗବନ୍ଧୁ ସାହୁ, ଏହି ପ୍ରକଳ୍ପର ନେତୃତ୍ୱ ନେବେ । ଏହି ପଦକ୍ଷେପ ଓଡ଼ିଶାରେ ଏକ ଦୃଢ଼ ଉଦ୍ୟୋଗୀ ଇକୋସିଷ୍ଟମ ସୃଷ୍ଟି କରିବା ବୋଲି ଆଶା କରାଯାଉଛି, ଯାହା ସ୍ୱୟଂ ସହାୟକ ଗୋଷ୍ଠୀଗୁଡ଼ିକୁ ସେମାନଙ୍କର ଉଦ୍ୟୋଗଗୁଡ଼ିକୁ ବୃଦ୍ଧି କରିବା ଏବଂ ଆନୁଷ୍ଠାନିକ ଅର୍ଥନୀତିରେ ସମନ୍ୱିତ କରିବା ପାଇଁ ଆବଶ୍ୟକୀୟ ସାଂସ୍ଥାଗତ ସହାୟତା ପ୍ରଦାନ କରିବ ।



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Odisha Stand		
Date	8 th June, 2026	Language	Odia
Headline	MoU signed between IIT Bhubaneswar and Odisha Livelihood mission to convert self-help groups into MSMEs		
Link	https://odishastand.com/iit-bhubaneswar-signs-mou-with-odisha-livelihoods-mission-to-transform-shgs-into-msmes/		



Bhubaneswar, 8th June 2026: In a significant step towards fostering entrepreneurship at the grassroots level, IIT Bhubaneswar and the Odisha Livelihoods Mission (OLM) signed a Memorandum of Understanding today, marking the launch of a structured incubation initiative aimed at transforming Self-Help Groups (SHGs) into Micro, Small and Medium Enterprises (MSMEs).

The MoU was exchanged between Prof. Shreepad Karmalkar, representing IIT Bhubaneswar, and Ms. Pravati Parida, Deputy Chief Minister, Government of Odisha on 8th June 2026. Ms. Mansi Nimbhal, IAS, Commissioner-cum-Secretary to Government, Department of Mission Shakti, Odisha; and Dr Monika Priyadarshini, IAS, Director, Mission Shakti, also graced the occasion.

Under this initiative, each incubatee will receive end-to-end support for Udyam registration, regulatory compliances, and enterprise certifications. IIT Bhubaneswar will also extend its technical expertise to file patents and facilitate product certifications for select niche products of the state, aimed at building distinctive regional recognition and market identity.

The project will be led by Dr. Nihar Ranjan Jena, Assistant Professor, and Dr. Dukhabandhu Sahoo, Associate Professor, School of Humanities, Social Sciences and Management, IIT Bhubaneswar.

The initiative is expected to create a robust entrepreneurial ecosystem in Odisha, providing SHGs with the institutional backing needed to scale their enterprises and integrate into the formal economy.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर

Indian Institute of Technology Bhubaneswar

Media/Publication	The Prajukti Odisha		
Date	8 th June, 2026	Language	Odia
Headline	MoU signed between IIT Bhubaneswar and Odisha Livelihood mission to convert self-help groups into MSMEs		
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ଭୁବନେଶ୍ୱର, ୮ ଜୁନ୍ ୨୦୨୬: ଡିଜିଟାଲ ସ୍ତରରେ ଉଦ୍ୟୋଗୀତାକୁ ପ୍ରୋତ୍ସାହିତ କରିବା ଦିଗରେ ଏକ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ପଦକ୍ଷେପ ସ୍ୱରୂପ, ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ଏବଂ ଓଡ଼ିଶା ଜୀବିକା ମିଶନ (ଓଏଲଏମ) ଆଜି ଏକ ବୁଝାମଣାପତ୍ର ସ୍ୱାକ୍ଷର କରିଛନ୍ତି, ଯାହା ସ୍ୱୟଂ ସହାୟକ ଗୋଷ୍ଠୀ (ଏସଏଚଜି) ଗୁଡ଼ିକୁ ସୁସ୍ଥ, କ୍ଷୁଦ୍ର ଏବଂ ମଧ୍ୟମ ଉଦ୍ୟୋଗ (ଏମଏସଏମଇ) ରେ ପରିଣତ କରିବା ପାଇଁ ଏକ ସଂରଚିତ ଇନକୁବେସନ୍ ପଦକ୍ଷେପର ଶୁଭାରମ୍ଭ କରିଛି।

ଏହି ବୁଝାମଣାପତ୍ର ୮ ଜୁନ୍ ୨୦୨୬ରେ ଭୁବନେଶ୍ୱର ଆଇଆଇଟିର ପ୍ରତିନିଧିତ୍ୱ କରୁଥିବା ପ୍ରଫେସର ଶ୍ରୀପଦ କରମଲକର ଏବଂ ଓଡ଼ିଶା ସରକାରଙ୍କ ଉପମୁଖ୍ୟମନ୍ତ୍ରୀ ଶ୍ରୀମତୀ ପ୍ରଭାତୀ ପରିଡାଙ୍କ ମଧ୍ୟରେ ଆଦାନପ୍ରଦାନ ହୋଇଥିଲା। ମିଶନ ଶକ୍ତି ବିଭାଗ, ଓଡ଼ିଶାର କମିଶନର-କମ-ସଚିବ ଶ୍ରୀମତୀ ମାନସୀ ନିୟାଲ, ଆଇଏଏସ; ଏବଂ ମିଶନ ଶକ୍ତିର ନିର୍ଦ୍ଦେଶକ ଡକ୍ଟର ମୋନିକା ପ୍ରିୟଦର୍ଶିନୀ, ଆଇଏଏସ ମଧ୍ୟ ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଯୋଗ ଦେଇଥିଲେ।

ଏହି ପଦକ୍ଷେପ ଅଧୀନରେ, ପ୍ରତ୍ୟେକ ଇନକୁବେଟି ଉଦ୍ୟମ ପଞ୍ଜିକରଣ, ନିୟାମକ ଅନୁପାଳନ ଏବଂ ଉଦ୍ୟୋଗ ପ୍ରମାଣପତ୍ର ପାଇଁ ଶେଷରୁ ଶେଷ ସହାୟତା ପାଇବେ। ସ୍ୱତନ୍ତ୍ର ଆଞ୍ଚଳିକ ମାନ୍ୟତା ଏବଂ ବଜାର ପରିଚୟ ଗଠନ କରିବା ଉଦ୍ଦେଶ୍ୟରେ, ଆଇଆଇଟି ଭୁବନେଶ୍ୱର ରାଜ୍ୟର କିଛି ନିର୍ଦ୍ଦିଷ୍ଟ ଉତ୍ପାଦ ପାଇଁ ପେଟେଣ୍ଟ ଦାଖଲ ଏବଂ ଉତ୍ପାଦ ପ୍ରମାଣପତ୍ରକୁ ସହଜ କରିବା ପାଇଁ ଏହାର ବୈଷୟିକ ବିଶେଷଜ୍ଞତା ମଧ୍ୟ ବିସ୍ତାର କରିବ।

ଆଇଆଇଟି ଭୁବନେଶ୍ୱରର ସ୍କୁଲ ଅଫ ହ୍ୟୁମାନାରିଟିଜ, ସୋସିଆଲ ସାଇନ୍ସ ଆଣ୍ଡ ମ୍ୟାନେଜମେଣ୍ଟର ଆସିଷ୍ଟାଣ୍ଟ ପ୍ରଫେସର ଡକ୍ଟର ନିହାର ରଂଜନ ଜେନା ଏବଂ ଆସୋସିଏଟ୍ ପ୍ରଫେସର ଡକ୍ଟର ଦୁର୍ଗବନ୍ଧୁ ସାହୁ, ଏହି ପ୍ରକଳ୍ପର ନେତୃତ୍ୱ ନେବେ। ଏହି ପଦକ୍ଷେପ ଓଡ଼ିଶାରେ ଏକ ଦୃଢ଼ ଉଦ୍ୟୋଗୀ ଇକୋସିଷ୍ଟମ ସୃଷ୍ଟି କରିବ ବୋଲି ଆଶା କରାଯାଉଛି, ଯାହା ସ୍ୱୟଂ ସହାୟକ ଗୋଷ୍ଠୀଗୁଡ଼ିକୁ ସେମାନଙ୍କର ଉଦ୍ୟୋଗଗୁଡ଼ିକୁ ବୃଦ୍ଧି କରିବା ଏବଂ ଆନୁଷ୍ଠାନିକ ଅର୍ଥନୀତିରେ ସମନ୍ୱିତ କରିବା ପାଇଁ ଆବଶ୍ୟକୀୟ ସାଂସ୍ଥାଗତ ସହାୟତା ପ୍ରଦାନ କରିବ।



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

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Bhubaneswar, 8th June 2026: In a significant step towards fostering entrepreneurship at the grassroots level, IIT Bhubaneswar and the Odisha Livelihoods Mission (OLM) signed a Memorandum of Understanding today, marking the launch of a structured incubation initiative aimed at transforming Self-Help Groups (SHGs) into Micro, Small and Medium Enterprises (MSMEs).

The MoU was exchanged between Prof. Shreepad Karmalkar, representing IIT Bhubaneswar, and Ms. Pravati Parida, Deputy Chief Minister, Government of Odisha on 8th June 2026. Ms. Mansi Nimbhal, IAS, Commissioner-cum-Secretary to Government, Department of Mission Shakti, Odisha; and Dr Monika Priyadarshini, IAS, Director, Mission Shakti, also graced the occasion.

Under this initiative, each incubatee will receive end-to-end support for Udyam registration, regulatory compliances, and enterprise certifications. IIT Bhubaneswar will also extend its technical expertise to file patents and facilitate product certifications for select niche products of the state, aimed at building distinctive regional recognition and market identity.

The project will be led by Dr. Nihar Ranjan Jena, Assistant Professor, and Dr. Dukhabandhu Sahoo, Associate Professor, School of Humanities, Social Sciences and Management, IIT Bhubaneswar.

The initiative is expected to create a robust entrepreneurial ecosystem in Odisha, providing SHGs with the institutional backing needed to scale their enterprises and integrate into the formal economy.