UNNAT BHARAT ABHIYAN

IIT BHUBANESWAR
SWACHATHA PAKHWADA 2026

The Unnat Bharat Abhiyan (UBA) Team of IIT Bhubaneswar conducted an awareness session on "The Harmful Use of Plastic and its proper disposal" on 26 September 2026 at 9 am in the labour workers' colony of the institute. The primary objective was to educate residents about the harmful impacts of plastic and emphasise the importance of its proper disposal. The student volunteers came forward to actively participate in the session.

The activity focused on sensitising residents to the environmental concerns associated with improper plastic disposal and encouraging responsible waste-disposal practices. Pamphlets containing awareness-related information were distributed among the residents to communicate the message effectively. The volunteers also interacted with the community to reinforce the importance of responsible plastic disposal. Multiple households were covered during the one hour session, where not only women but also small children were explained about the detrimental impacts of plastic use in simple language.

A total of 20 students participated in the awareness session. The event was inaugurated by the Coordinator of the UBA Team, Dr. Madhusmita Dash and Chief Student Coordinator, Sriram G, who supported and participated in the awareness initiative. The activity also saw the active participation of the newly inducted UBA students, marking their first involvement in an on-ground UBA activity after their induction. Their participation reflected their enthusiasm and willingness to contribute to UBA's community-oriented initiatives.

The activity concluded with meaningful interaction with the residents and the dissemination of awareness materials. It served as a step towards promoting responsible plastic disposal, increasing environmental awareness, and strengthening the connection between UBA student volunteers and the local community. In all, the awareness session was a significant step towards UBA's objective of environmental development in local and rural areas.


GPS Map Camera
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स्वच्छता ही सेवा 2026
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